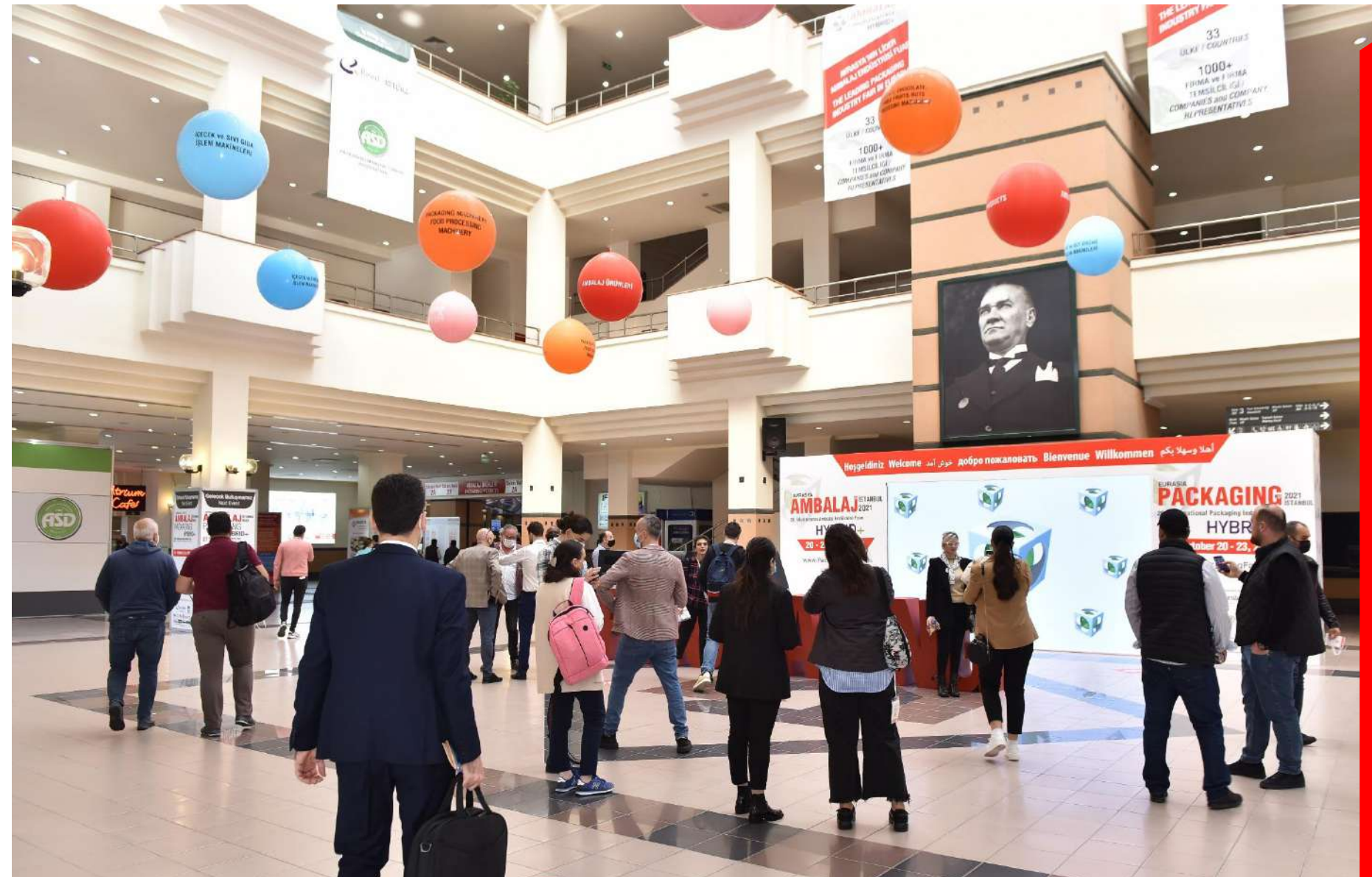


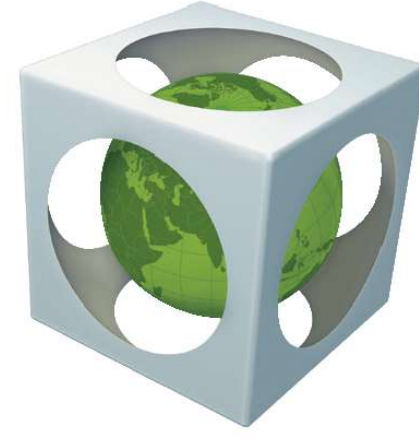
EURASIA
PACKAGING®**ISTANBUL**
HYBRID+

26th International Packaging Industry Fair

2021 POST SHOW REPORT

www.PackagingFair.com





EURASIA
PACKAGING İSTANBUL
HYBRID+ 2021

26th International Packaging Industry Fair

Eurasia Packaging Istanbul Fair, organized in cooperation with Reed Tüyap Fairs Inc. and ASD - Turkish Packaging Manufacturers Association. The show is also supported by AMD - Packaging Machinery Association, FASD - Flexible Packaging Manufacturers Association, ESD - Label Manufacturers Association, KASAD - Carton Board Packaging Manufacturers Association, MASD - Metal Packaging Manufacturers Association, OMÜD - Corrugated Board Packaging Manufacturers Association and SEPA - Rigid Plastic Packaging Manufacturers Association, the most comprehensive annual show in the packaging industry in Eurasia, offers end-to-end solutions embracing every step of the production line to bring an idea to life on shelves.

It's organized annually and co-located with Food-Tech Eurasia.

Cooperated with



PACKAGING MANUFACTURERS
ASSOCIATION

Supported by



EXHIBITORS' REASONS TO EXHIBIT



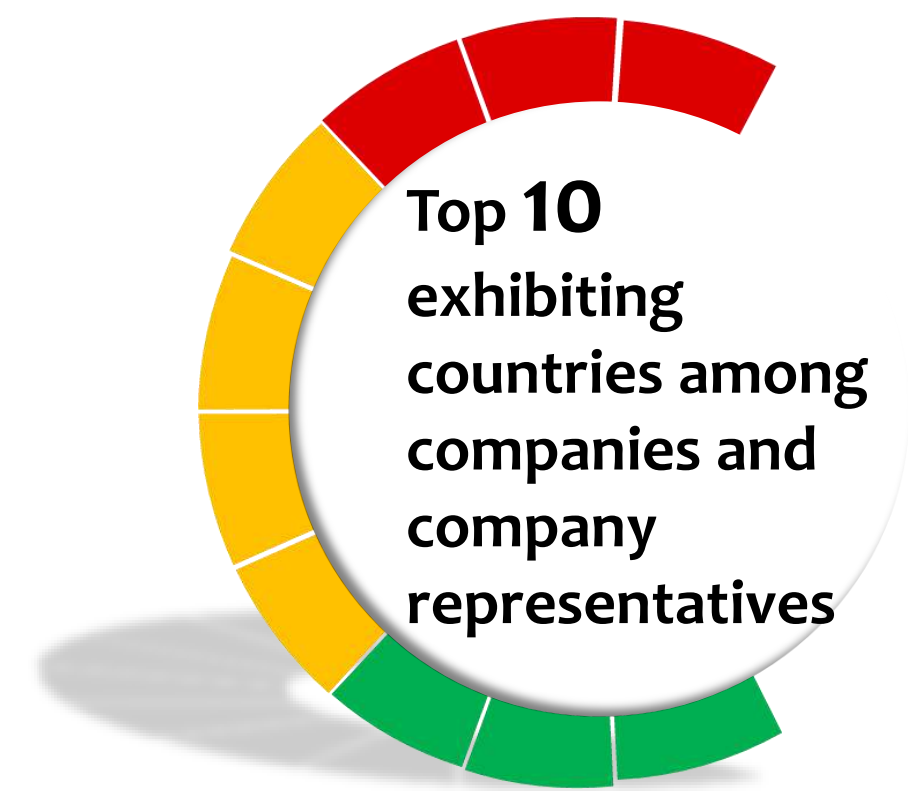
1.020

Companies and Company Representatives



38

Countries



- Turkey
- Italy
- Germany
- USA
- China
- Qatar
- Taiwan
- United Kingdom
- Iran
- Spain
- Japan

97,4% of the exhibitors
stated that the fair met their participation objectives and they are satisfied with the fair

“The event went really great. I think that it is not only us who had a great show, I believe that other exhibitors had a great event, as well. There were visitors from a great number of countries. We even had visitors from the USA. This means that this event has been promoted in the USA and people there felt the urge to visit this event. There were a lot of visitors from Turkey and abroad. Among them there were some well-established companies. Those who came to us were well-informed people who came to this event to make purchase or learn more. Exhibiting companies also contribute to the number of visitors. Strong companies make this event even more effective.”

SEYHAN MAKİNE
Arif Seyhan

“Despite the pandemic this year’s Eurasia Packaging Fair has been the best one organized in the last 10 years. It is the only trade fair for the packaging industry in Turkey at European standards.”

ÖZ UYGURLAR MAKİNE MOB. LTD. ŞTİ
Adnan Naci Uygur

“We are highly satisfied with this event. It is beyond our expectations. There are numerous international visitors. It is possible for the buyers to find suppliers for all sorts of their operational needs. We congratulate the team for organizing such an event in the times of pandemic.”

PİMMS ULUSLARARASI REKLAM ÜRÜNLERİ SAN. A.Ş.
Selahattin Aygüler

“We are highly satisfied with the visitors. We have seen that there are visitors outside of Turkey, as well. This is good for our business. We have been an exhibitor at this trade fair for quite a long time now and the reason for that is; we have been financially profiting from this event.”

ALTAR ENDÜSTRİ ÜRÜNLERİ
Atilla Denizci

“We have been exhibiting in Eurasia Packaging Fair for four years. We are very busy at this event. We make good business contacts. For that reason we will be participating in the next editions. We exhibit at different trade shows but Eurasia Packaging Fair is our primary event.”

KRCPACK AMBALAJ SAN. TİC. A.Ş.
Buse Teyfur

“Eurasia Packaging 2021 has been a well-organized event where we had the opportunity with our clients.

We received positive feedbacks from our customers and we did businesses with them.

It was a really good show and thank you to everyone who organized this event.”

YAZICI MAKİNA SANAYİ
Selin Yazıcı

“We had visitors in our booth mainly from Europe. Additionally we welcomed potential customers from Middle East and Turkey, as well. Istanbul is a meeting point located right in the middle. Therefore, visitors who cannot travel to Europe for trade events prefer coming to Istanbul for this show. I believe that it would be beneficial for all, if Eurasia Packaging Fair become even bigger and stronger.”

FOLYOPAK AMBALAJ SAN. VE TİC. A.Ş.
Hasan Gürkan Bayram

“This trade event plays an important role as the platform where one can see the latest developments in printing and packaging technologies. New technologies and machineries have been developed in the last 2 years, and it is crucial to come to this event to see the latest trends and technologies in the industry.”

FUJIFILM DIŞ TİCARET A.Ş.
Ahmet Kocaman

“ Eurasia Packaging Fair 2021 gave us the energy that we all long for. Our businesses were finally back on track through the online interactions throughout the pandemic. However, face-to-face communication has always been the best way to do business and this creates better results in our businesses.

Eurasia Packaging 2021 exceeded our expectations. We felt safe because the health and safety precautions were sufficient. I would like to highlight the fact that visitors and exhibitors were not there just to be present, they were all there solely do business and all of the visitors were high qualified business people.”

İSPAK ESNEK AMBALAJ SANAYİ A.Ş.
İlker Selvi

“ Eurasia Packaging 2021 was just like a festival. This has been the best one among the trade fairs that we ever participated.”

OĞUZ OLUKLU MUKAVVA VE AMBALAJ SAN TİC A.Ş.
Ziya Beşparmak

“ We had a very busy show. We received positive returns. We contacted visitors mainly from outside of Turkey.”

ERUSLU TEKSTİL SAN. VE TİC. A.Ş.
Yusuf Şimşek

“ We had visitors especially from Europe and Middle East. In this regard, this an international event and therefore we exhibit every year.”

KONTENSAN A.Ş.
Mehmet Şeflek

“ We have been participating in Packaging Fair as a principle. Because during the event dates we are able to have one-to-one meetings with around 400 clients. You cannot do this anywhere else.”

SERİ MAKİNA VE AMBALAJ SAN.
Ayhan Soral

“ Thanks to the professional organization of Reed Tüyap we had an exceptional Eurasia Packaging Fair that we experienced for the first time under the conditions of pandemic. The record number of visitors is the perfect proof that Eurasia Packaging Fair is one of the most significant packaging trade fairs in the world. We, as Şişecam one of the leading glass packaging manufacturers in the world, had great pleasure to take part in Eurasia Packaging Fair.”

Şişecam
Nihal Beltan

“ This trade event is the showcase of the Turkish Packaging industry. We had efficient business connections. Besides Turkey, we welcomed visitors from Middle East and Balkan countries.”

İŞCAN DIŞ TİCARET MAKİNA PAZ. LTD. ŞTİ.
Turan İşcan

“ As you know due to the pandemic there have been lockdowns and restrictions and for that reason each of us have suffered greatly. After all these problems Eurasia Packaging 2021 has allowed us to remove these barriers blocking our businesses and commercial relations. Therefore, I believe that this has been a very effective trade fair in terms of the visitors and exhibitors.”

PANDORA PLASTİK
Serhan Kurşun



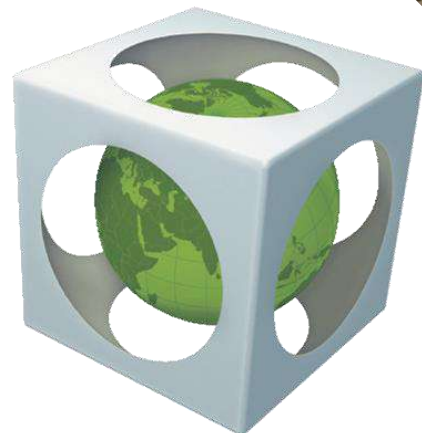
70.334
Total visitors

58.203
Domestic visitors

12.131
International visitors



128
Countries



95,2% of the visitors

stated that the fair met their visiting objectives and they are satisfied with the fair.

VISITORS' REASONS TO VISIT



12.131 INTERNATIONAL VISITORS FROM 127 COUNTRIES

- ❖ 29% increase in international visitors comparing 2019
- ❖ Visitors from 21 new countries compared to 2019

TOP 25 VISITING COUNTRIES*

Barbados
Benin
Botswana
Burkina Faso
Burundi
Central African Republic
Chad
Colombia
Democratic Republic of the Congo
Gabon
Guatemala
Hong Kong
Iceland
Kenya
Latvia
Liberia
Mongolia
Panama
Rwanda
Swaziland
Togo

21
NEW VISITING COUNTRIES

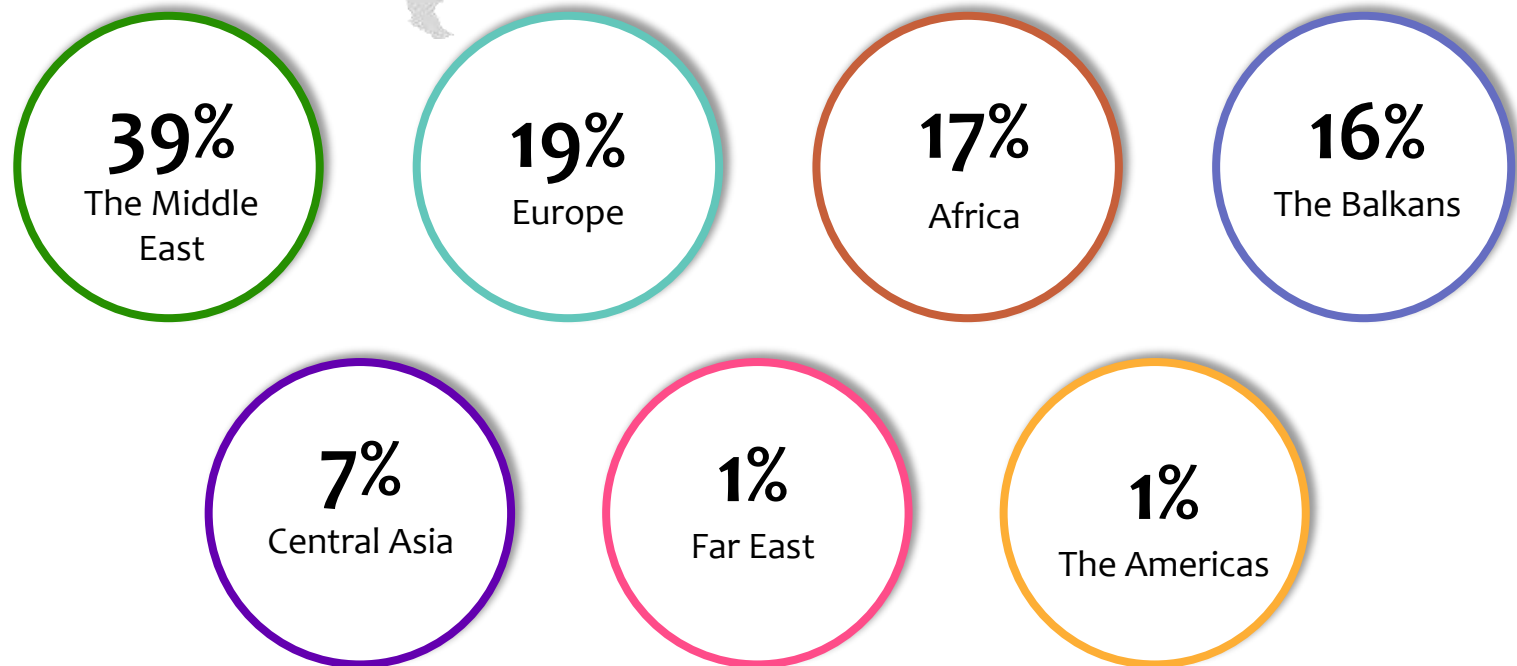
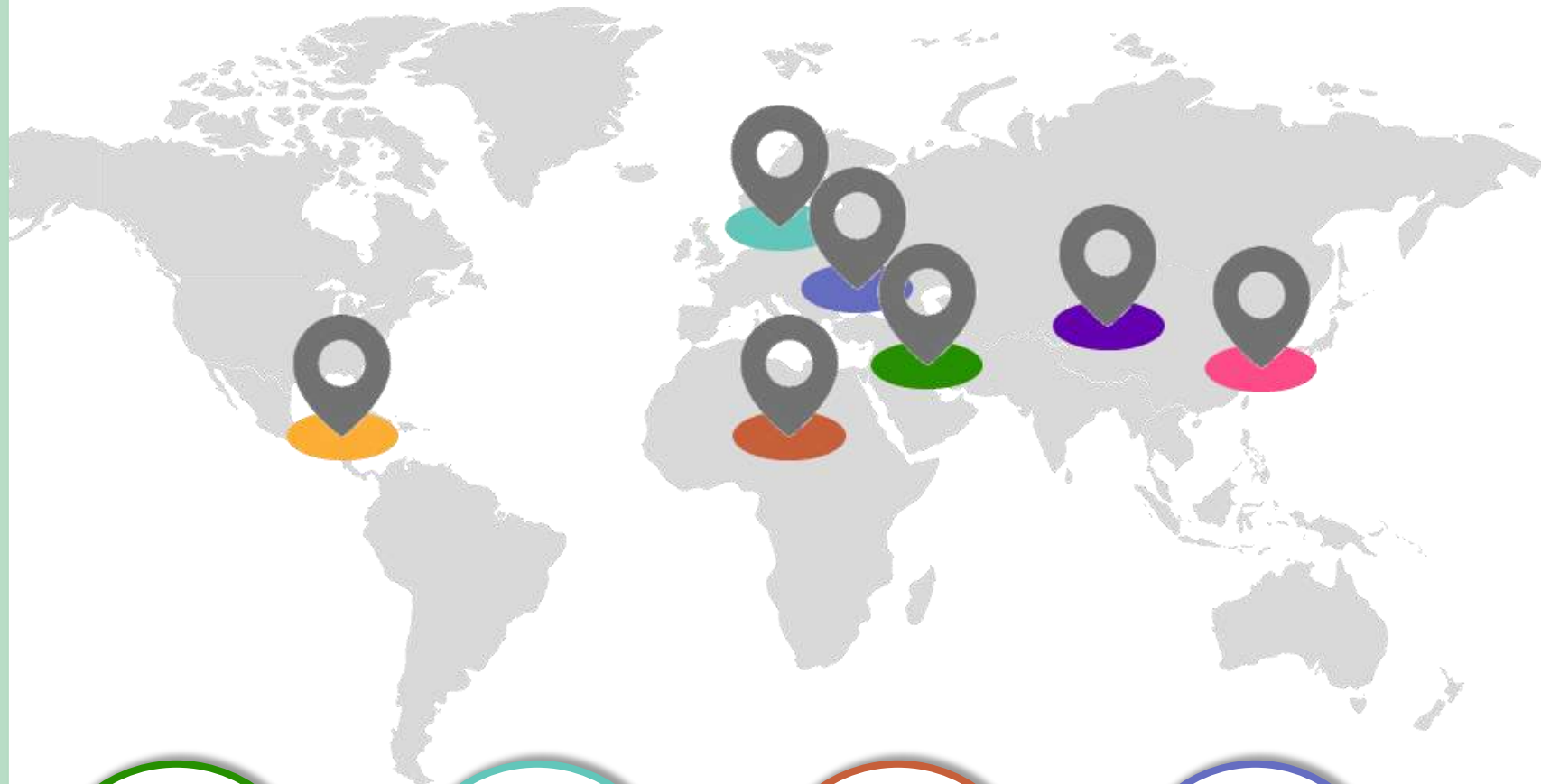


- Algeria
- Azerbaijan
- Bulgaria
- Egypt
- France
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Israel
- Jordan
- Kosovo
- Lebanon
- Libya
- Macedonia
- Morocco
- Palestine
- Romania
- Russia
- Serbia
- Tunisia
- Ukraine
- United Arab Emirates
- United Kingdom



*Countries are listed in alphabetical order.

GEOGRAPHICAL BREAKDOWN of INTERNATIONAL VISITORS



- ❖ The number of visitors from the African continent increased by **20%** compared to 2019, exceeding **2,000**
- ❖ **165%** increase in visitors from Sub-Saharan Africa outside of North Africa
- ❖ There was a **58%** increase in the number of visitors from Western Europe, mainly from Germany, France, Netherlands, England, Italy and Spain.



921 HOSTED BUYERS

- Algeria
- Azerbaijan
- Bahrain
- Belarus
- Bosnia and Herzegovina
- Bulgaria
- Croatia
- Egypt
- Georgia
- Greece
- Iraq
- Israel
- Jordan
- Kazakhstan
- Kosovo
- Kyrgyzstan
- Latvia
- Libya
- Macedonia
- Moldova
- Montenegro
- Niger
- Oman
- Palestine
- Russia
- Serbia
- Slovenia
- Sudan
- Tanzania
- Tunisia
- Ukraine
- United Arab Emirates
- Uzbekistan

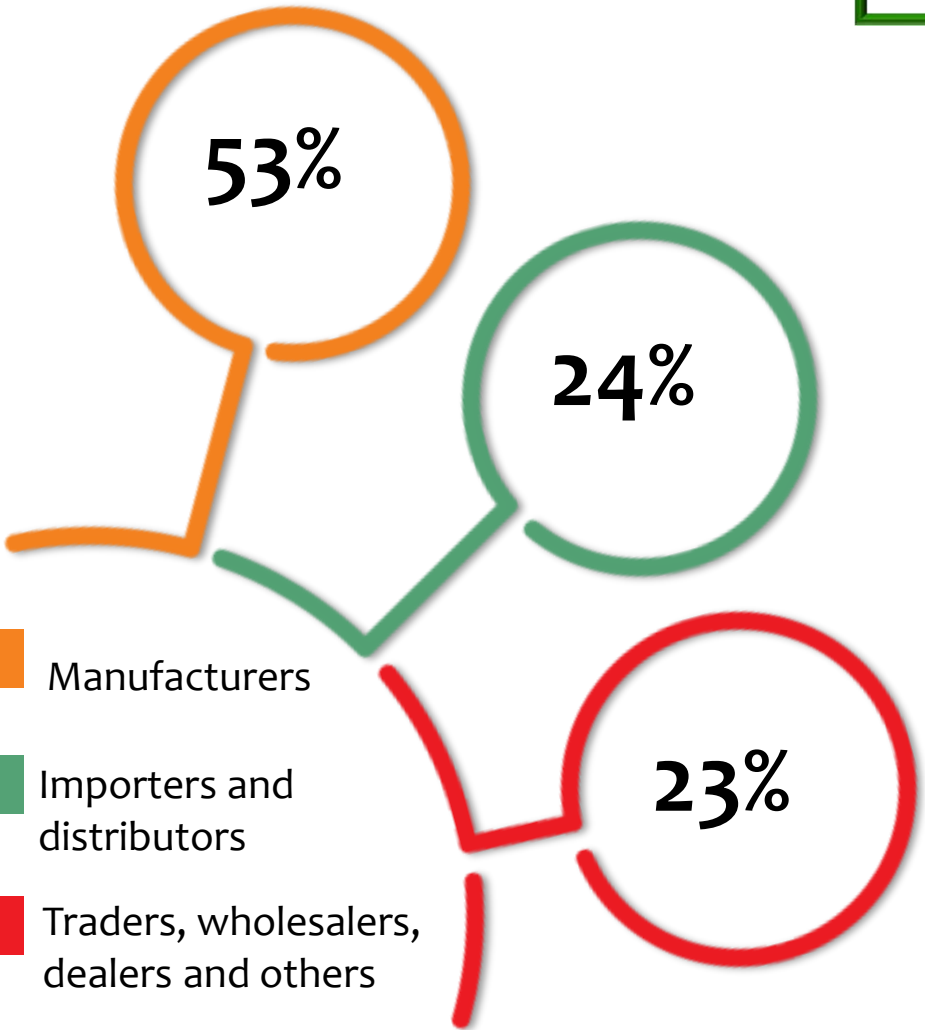
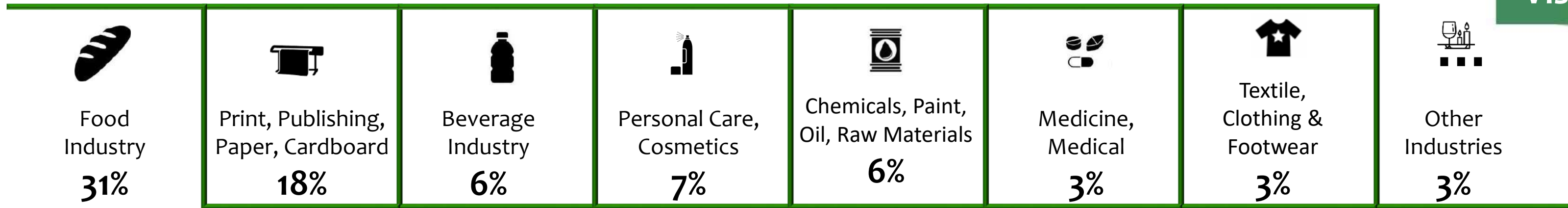


921 professionals from **33** countries visited the Eurasia Packaging Hybrid+ Fair with our special hosted buyer program through the Republic of Turkey Ministry of Trade and Tüyap's overseas offices.



FROM **33** COUNTRIES





“ This event has exceeded our expectations. We have already found the packaging solutions for the products we are planning to manufacture in the future.”

Visitor, Lebanon

“ We are the central purchase company of Koç Group. I have visited this trade fair for the first time and it is a really big show. I had the opportunity to meet and network with the representatives of many companies in the field of recycled and single-use products.”

Visitor, Turkey

“ This is our first visit. We are interested in all types of packaging products. It is great that all manufacturers are here at this event. We have found all of the products that we are looking for.”

Visitor, Israel

“ I have been visiting this event regularly. I had meetings with numerous machinery and food packaging companies. I have found a wide range of products with high quality.”

Visitor, Turkey

“ We visited the event for the first time. The product range is really big. It is possible to find various products from carton packaging to sustainable plastic products under one roof.”

Visitor, Qatar

“ There are a lot of exhibitors and visitors. I am looking for machineries, equipment and packaging products related to beverage. It is impossible to visit this event in one or two hours. If you are planning to visit this trade fair you need to allocate a longer period of time.”

Visitor, Turkey

“ I have been looking for food packaging such as food boxes and pet glasses, in particular and I have found what I was looking for. I recommend everyone to visit this event to find the right packaging suppliers.”

Visitor, Turkey

“ I am here since the first day of the event. I have managed to collect the preliminary information that I need about the exhibiting companies and their products and I found new contacts. I expect to work with some Turkish companies.”

Visitor, Germany

“ This trade fair is the ideal platform to form an economic cooperation and communication between Turkey and Africa. We will visit the fair next year with a larger delegation.”

Visitor, Senegal

“ This is a well-organized trade fair with a wide range of exhibitors. Since we already know how big this event is, we came here with couple of our colleagues so that we can finish our meetings in time and I can say that we are having very efficient meetings.”

Visitor, United Kingdom

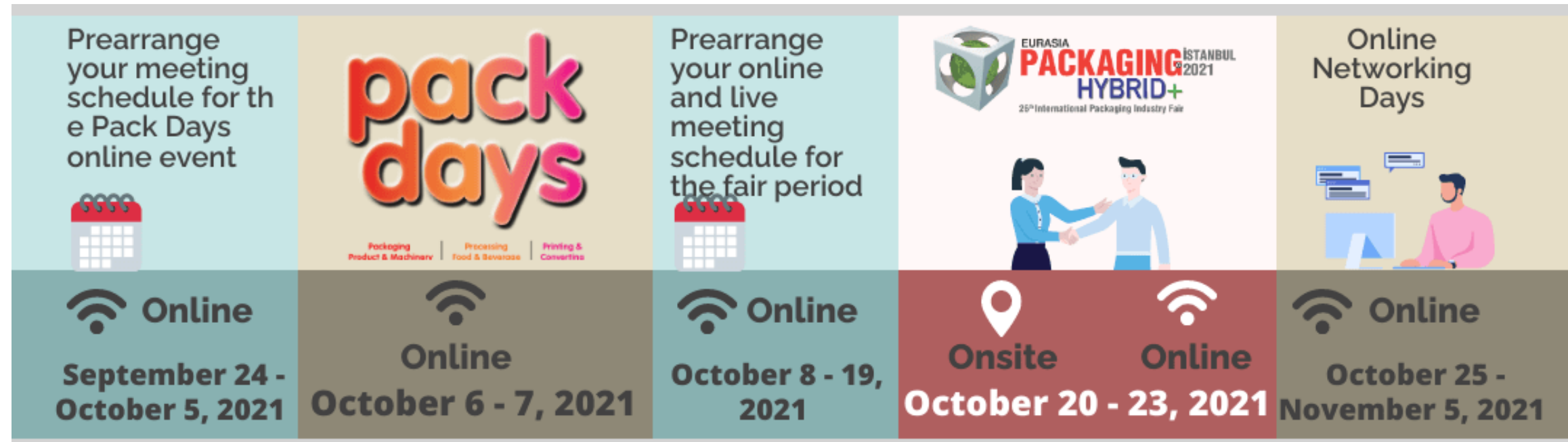
“ We are interested in paper and plastic packaging products related to food. We had good meetings with many exhibitors. I believe that we will have good business relations with these companies in the future.”

Visitor, Belarus

“ I have visited the fair for the very first time. There is a lot of option for packaging products and machinery.”

Visitor, Sudan

In 2021 Eurasia Packaging Istanbul Fair was held in a hybrid format the first time.



539 REGISTERED EXHIBITORS
FROM **6** COUNTRIES

993 EXHIBITING COMPANY EMPLOYEES
2.426 PRODUCT INFORMATION

4.525 REGISTERED ONLINE VISITORS
FROM **85** COUNTRIES

73,6% of the exhibitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.

95% of the visitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.

Business Connect Program Interactions in Numbers

2.000+ CONNECTION REQUESTS

1.450+ MESSAGES

60+ VIDEO CALLS

Let's meet on October 12 – 15, 2022...



PACKAGING MANUFACTURERS
ASSOCIATION



PACKAGING MANUFACTURERS ASSOCIATION



FLEXIBLE PACKAGING
MANUFACTURERS
ASSOCIATION



Label Manufactures Association



KASAD
CANLIYI KULLANAN
KAGIT VE KARTON
MANIFAKTÜRİLERİ
KURULUŞU



Metal Packaging Manufacturers Association



OMÜD
CORRUGATED BOARD
MANUFACTURERS ASSOCIATION



Contact our Project Team



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Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/4
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