

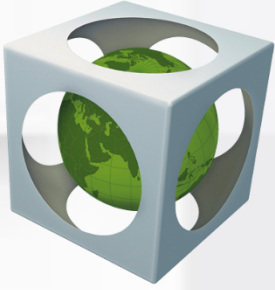


EURASIA

PACKAGING[®]

İSTANBUL

2018 POST SHOW REPORT



EURASIA PACKAGING® İSTANBUL

Cooperated with



Reed Tüyap Fuarçılık A.Ş.
www.reedtuyp.com.tr



PACKAGING MANUFACTURERS
ASSOCIATION

Supported by



Record-Breaking Participation



Top 10 exhibiting countries among companies and company representatives

- Turkey
- Germany
- Italy
- China
- USA
- Great Britain
- France
- Qatar
- Republic of Korea
- The Netherlands
- Taiwan



97%
of exhibitors were successful in strengthening the company image



96%
of exhibitors were successful in improving business relations



95%
of exhibitors plan to participate next year



90%
of exhibitors were satisfied with the fair



What our exhibitors say...

“We are very pleased with this year’s output. Especially in the first 3 days, we can say that we had a good fair as it fits in with our targets in visitor profile and market research. It is a fair that should not be missed by the companies that do business in North Africa and the Middle East, the companies that want to increase the business volume in those regions or to enter these markets for the first time.”

VEMPI PLASTİK –
Ahmet E. Serdaroğlu,
Export Sales Manager

OLMUKSAN
INTERNATIONAL PAPER –
Esmâ Gümüş, Sales Manager

“The international visitors have a serious interest in the fair which satisfies us exhibitors. As the fair unites the buyer and the seller without intermediary, it serves the growing and developing economy in our region.”



JOKEY PLASTİK –
Emre Altinel, Sales Manager

“We see an increase in international visitors. We are also highly satisfied with the quality of the visitors. A compact and well-organized exhibition where visitors can find their packaging needs.”

OMAKS MAKİNE –
Aslan Yılmaz, Founding Partner

“Thanks to Eurasia Packaging Istanbul Fair, we will be exporting to 24-25th country. We can say that the fair is the meeting point of the countries that the Turkish manufacturers target.”



What our exhibitors say...

“We are highly satisfied with the exhibition. We have gladly observed that the considerable increase in the number of the visitors from the Middle East and Northern Europe, which started last year, has continued this year as well.”

**ARAS GRUP –
Hamdi Kaymak, General Manager**

“We have been participating in this exhibition for three years. As every year, we are very pleased with the number of visitors. It is a fascinating and an exceptional fair.”

**YES PAC –
Hasem Mohsen,
Export Manager
Egypt**



“We have joined to open the new export gates, since Eurasia Packaging Fair is the center of attraction for both North Africa and the Arabian Peninsula. People from many different geographies come here. In this respect, the fair has many advantages.”

“We are pleased with the intensity of international visitors. Conscious visitors who know what they want are coming to the fair..”

**MATSET – HP –
Can Babataş, Sales Director**

“We are glad that we have met many visitors from Africa and Western Europe. We are very satisfied with the organization of the fair this year.”

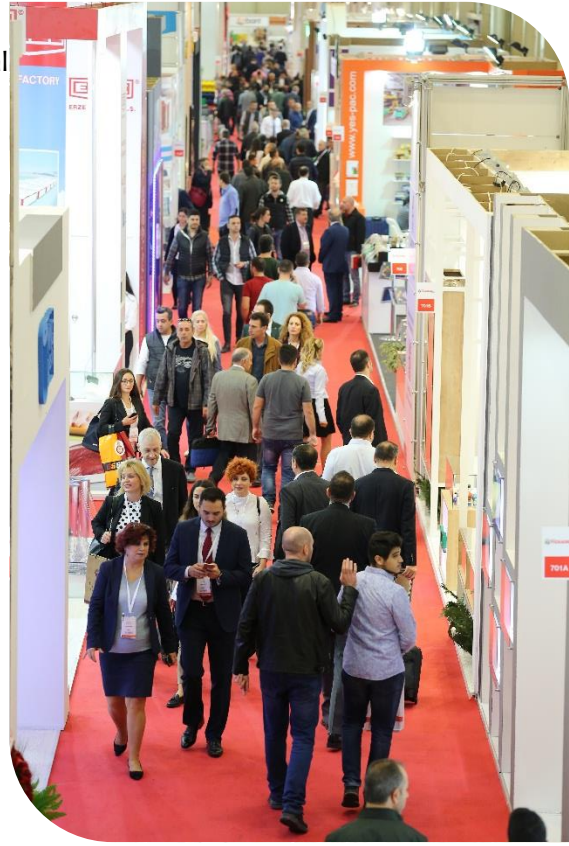
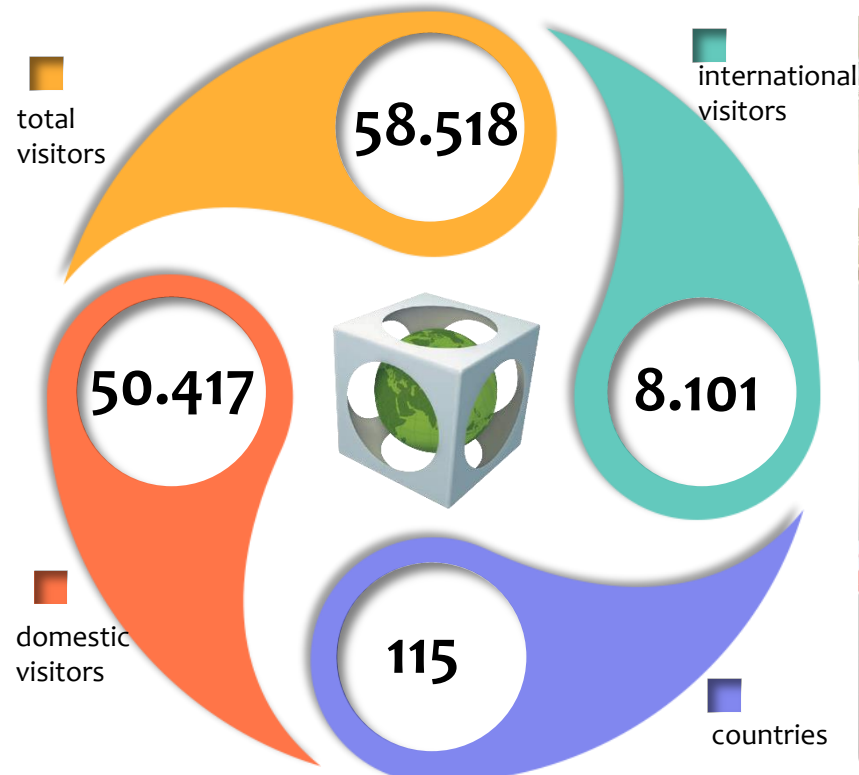
**SÜMER PLASTİK –
Cenk Özkan, Sales & Marketing**

**TEDA MM –
Teodora Mledenova,
Executive Director
Bulgaria**



58.518 visitors from 115 countries under one roof for 4 days!

Visitor



“There has been growth compared to last year and it has been better organized. We have a food factory and we are glad that we have found the products we are looking for in 2, 3 days. We highly recommend the fair.”

Visitor,
Bosnia and Herzegovina

95%
of visitors will
visit 2019 show



93%
visited the fair to find
out about new trends,
technologies and
products

90%
visited the fair to
expand their network
for future business
opportunities



91%
of visitors
were satisfied
with the fair

value of orders placed by
domestic and international
visitors DURING the SHOW:
\$464.000.000*



* Calculated according to the visitor survey results

Record-breaking international visitors

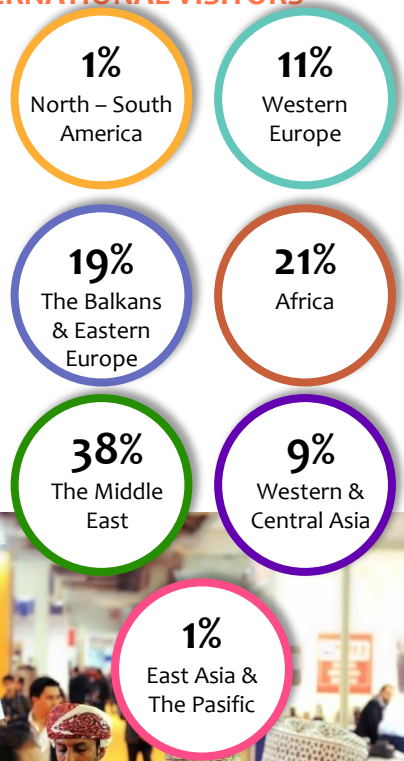
8.101 INTERNATIONAL ATTENDEES
FROM 114 COUNTRIES



42 COUNTRIES **1.000+** HOSTED BUYERS

- | | |
|------------------------|--------------|
| Albania | Kosovo |
| Algeria | Kuwait |
| Azerbaijan | Lebanon |
| Bangladesh | Libya |
| Belarus | Macedonia |
| Bosnia and Herzegovina | Moldova |
| Bulgaria | Morocco |
| Cameroon | Nigeria |
| Canada | Oman |
| Croatia | Palestine |
| Egypt | Poland |
| Georgia | Qatar |
| Germany | Romania |
| Great Britain | Russia |
| Greece | Saudi Arabia |
| Iran | Serbia |
| Iraq | Singapore |
| Israel | Tunisia |
| Italy | Turkmenistan |
| Jordan | Ukraine |
| Kazakhstan | Uzbekistan |

GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS



TOP 20 VISITING COUNTRIES

- Iran
- Algeria
- Iraq
- Libya
- Bulgaria
- Israel
- Tunisia
- Lebanon
- Palestine
- Jordan
- Greece
- Georgia
- Ukraine
- Germany
- Romania
- Macedonia
- Azerbaijan
- Morocco
- Great Britain
- Saudi Arabia

NEW VISITORS FROM 17 COUNTRIES

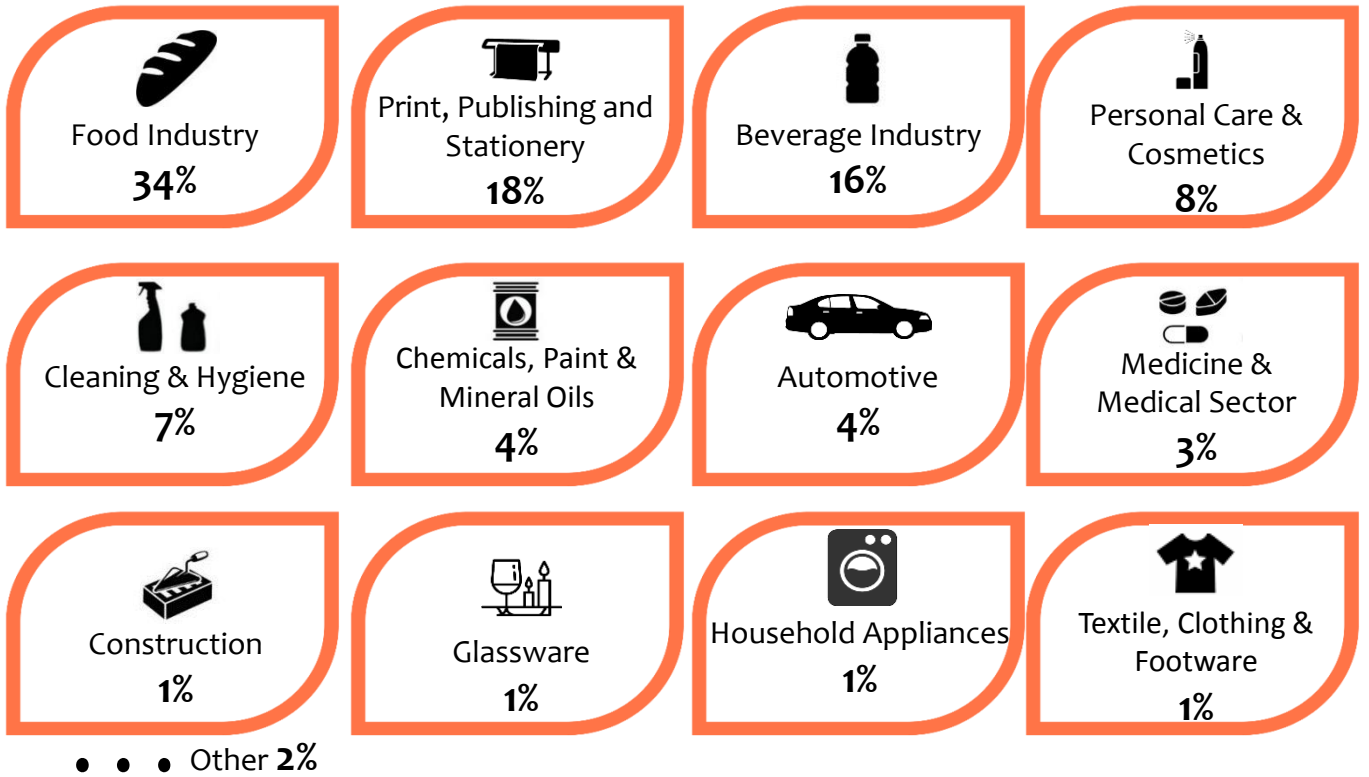
- Argentina
- Brazil
- Burundi
- Colombia
- Djibouti
- Dominican Republic
- Equator
- Indonesia
- Luxembourg
- Monaco
- Mongolia
- Norway
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Uruguay



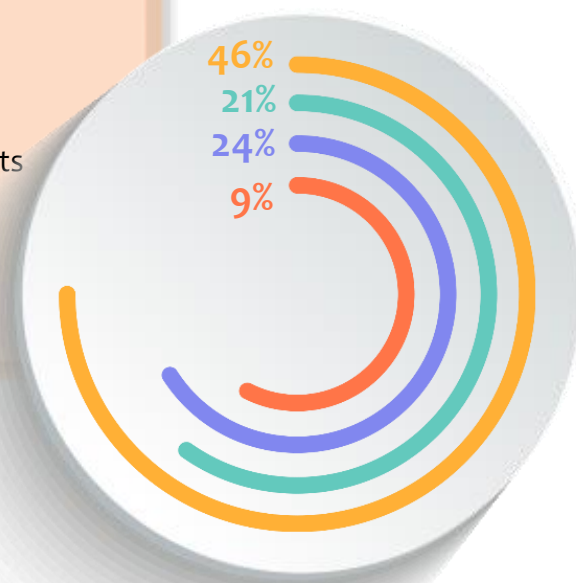
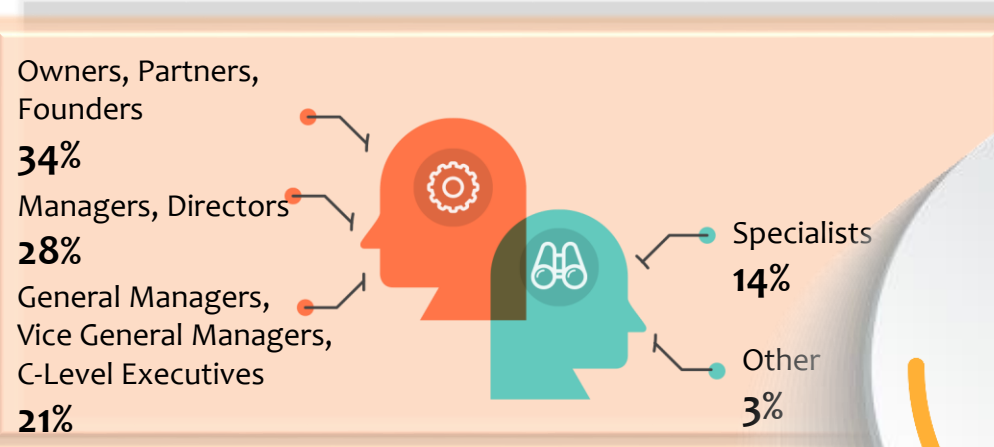
“A very big and well-organized fair. It is very exciting to meet with different companies from Turkey. I strongly recommend this fair to everyone.”

Visitor, Jordan

A unique platform of solutions for all industries

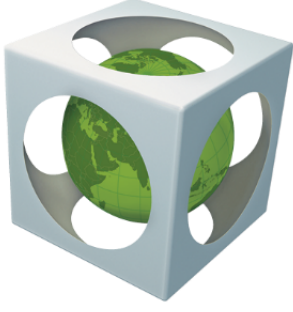


A UNIQUE BUSINESS PLATFORM with HIGH-CALIBRE VISITORS



- Manufacturers
- Exporters
- Importers and Distributors
- Suppliers, Wholesalers, Vendors & Others

Let's meet up at Eurasia Packaging Istanbul in 2019!



EURASIA
PACKAGING® 2019
İSTANBUL
25 years International Packaging Industry Fair

October 23 - 26, 2019



Reed Tüyap Fuarçılık A.Ş.
www.reedtuyp.com.tr



PACKAGING MANUFACTURERS
ASSOCIATION



Contact our project team!



Tüyap Fair Convention and Congress Center
Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/4
34500 Büyükçekmece, Istanbul - TURKEY



team@packagingfair.com



+90 212 867 11 00

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