



EURASIA

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Press Release

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Eurasia Packaging Istanbul and Food-Tech Eurasia Fairs Bringing Together Packaging and Food Processing Technologies in Istanbul Have Begun Welcoming Visitors

The 29th Eurasia Packaging Istanbul and 18th Food-Tech Eurasia Fairs have opened their doors at the Tüyap Fair and Congress Center in Istanbul to showcase the latest innovations in packaging and food processing technologies to industry professionals. The fairs, held in a total of 16 halls including additional membrane structures, span across 120,000 square meters of indoor space, with over 1,200 domestic and international companies and company representatives exhibiting. A total of 80,000 visitors are expected, including 15,000 from abroad.

The 29th Eurasia Packaging Istanbul Fair, organized in collaboration with RX Tüyap and the Packaging Manufacturers Association (ASD), boasts a wide list of supporters. The Ministry of Trade of the Republic of Türkiye, the Association of Packaging Machinery Manufacturers (AMD), the Labeling Industry Association (ESD), the Flexible Packaging Manufacturers Association (FASD), the Cardboard Packaging Manufacturers Association (KASAD), the Metal Packaging Manufacturers Association (MASD), the Corrugated Board Manufacturers Association (OMÜD), and the Rigid Plastic Packaging Manufacturers Association (SEPA) are among the key supporters of the event. The 29th Eurasia Packaging Istanbul Fair, held simultaneously with the 18th International Food and Beverage Technologies Fair, Food-Tech Eurasia, offers visitors a wide range of products and technologies, from packaging products and machinery to food processing machines, packaging printing, and converting technologies.

“We Expect 15,000 International Visitors”

Speaking at the opening ceremony of the Eurasia Packaging Istanbul Fair, RX Tüyap General Manager Berkan Öner said, "This year, we are hosting our 29th fair, and once again, it's a record-breaking year. We've brought together over 1,200 companies and company representatives under one roof. As a result of our year-long efforts, we will welcome nearly 80,000 visitors from 130 different countries, including 15,000 international visitors. I wish all our exhibitors and visitors a successful, prosperous, and fruitful fair."

Chairman of the Packaging Manufacturers Association, Zeki Sarıbekir:

“We are excited to be celebrating our 30th anniversary next year and plan to mark this special milestone with a grand opening. This year, we have already brought 15,000 international visitors to our fair through 100 flight arrangements. The Eurasia Packaging Istanbul Fair provides a significant platform for expanding our industry’s business volume and creating new business opportunities. The meetings, collaborations, and agreements made during the fair will make valuable contributions to our sector. The Turkish packaging industry, which holds great prestige worldwide for its quality, innovation, and sustainability-focused solutions, will emerge even stronger from this fair. We believe this fair will be very successful for our industry,” he added.

Rich Content and a Diverse Exhibitor Profile

Both fairs are hosting over 1,200 domestic and international companies, aiming to attract a total of 80,000 visitors. The fairs welcome industry professionals not only from Türkiye but also from countries such as the U.S., Germany, the U.K., Italy, Iran, Kazakhstan, and Saudi Arabia. The goal of attracting 15,000 international visitors once again highlights the fairs' importance in global trade.

A Wide Range of Products and Technological Innovations

The Eurasia Packaging Istanbul Fair offers a broad range of products, from packaging items to printing and converting technologies. At Food-Tech Eurasia, the latest machinery, equipment, and technologies in areas such as chocolate, dairy, and meat processing technologies, cold chain solutions, and food safety are showcased. Visitors to both fairs can explore turnkey solutions tailored to projects and evaluate new investment opportunities by closely examining innovations. Packaging solutions for industries such as food, textiles, cosmetics, and automotive are drawing significant attention.

Packaging Design and Innovation Street

Located in the foyers of Halls 3 and 4, the "Packaging Design and Innovation Street" draws attention by hosting innovative enterprises offering sustainable and creative packaging solutions.

Visiting Hours and Tickets

The fairs will be open for visitors between 10:00-18:00 on October 23-25, 2024, and between 10:00-17:00 on Saturday, October 26. Tickets can be purchased online at www.packagingfair.com and www.foodtecheurasia.com or at the door during the fair. For a list of participating companies, the fair websites can be visited.

