



**Press Release**

**June 2022**

## **The 27th edition of Eurasia Packaging Fair takes place in Istanbul on October 12-15, 2022**

The International Packaging Industry Fair Eurasia Packaging Istanbul, which will be held at Tüyap Fair and Congress Center in Istanbul on October 12-15, 2022 in cooperation with Reed Tüyap Fairs Inc. and Packaging Manufacturers Association (ASD) along with the supports of Packaging Machinery Producers Association (AMD), Flexible Packaging Manufacturers Association (FASD), Label Manufacturers Association (ESD), Association of Cardboard Packaging Manufacturers (KASAD), Metal Packaging Manufacturers Association (MASD), Corrugated Cardboard Industrial Association (OMÜD) and Rigid Plastic Packaging Manufacturers Association (SEPA), will offer a hybrid fair experience second year in a row to its exhibitors and visitors from all over the world.

### **The ultimate business platform for all sorts of packaging solutions**

Co-located with the International Food & Beverage Technologies Fair Food-Tech Eurasia, Eurasia Packaging Fair will introduce all kinds of turn-key solutions from packaging products to packaging machinery, from food and beverage processing machinery to packaging printing technologies to the its visitors coming from a wide range of industries who are looking for the ideal suppliers for their operational needs.

The fair, bringing 1000+ exhibitors from Turkey and abroad under a single roof, creates an efficient business platform for the representatives of the industry.

### **A record number of visitors in 2021**

Welcoming 70.334 visitors in total, 12.131 of whom are from abroad from 128 countries where Germany, USA, France, UK, Israel, Iraq, Iran, Italy, Romania, Ukraine, Jordan and Greece being in the top, Eurasia Packaging Istanbul closed 2021 with a great success. Even higher number of visitors are expected to visit the upcoming show on October 12-15, 2022 making Istanbul the hub for the industry leaders.

### **A hybrid event where physical meets digital**

Second year in a row the show will be held in a hybrid format where the physical event will be accompanied by a series of online B2B events before and after the physical show, offering everyone to join, engage and network either physically or digitally. Exhibitors and visitors can keep in touch with each other virtually through the Business Connect Program offered as part of Eurasia Packaging Istanbul Hybrid+. Business Connect Program provides an online and onsite meeting platform between exhibitors and visitors. Exhibitors are only one click away from their potential buyers or business

partners thanks to this online networking platform. PACK DAYS online B2B event will run from October 10<sup>th</sup> to 14<sup>th</sup> and following the physical event exhibitors and visitors can still keep in touch in an extended period of time through the Business Connect Program from October 17<sup>th</sup> to 28<sup>th</sup> during the ONLINE NETWORKING DAYS.

**Online Ticket is free until August 31**

If you are planning to visit the show and/or register for the online B2B events all you need to do is to get your Online Ticket at <https://packagingfair.com/en/e-ticket>  
Online Ticket will be free-of-charge until August 31.

For more information and the full list of so-far confirmed exhibitors you can simply visit <https://packagingfair.com/en/>

**Contact:**

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