

EURASIA PACKAGING® İSTANBUL HYBRID+ 2022

27th International Packaging Industry Fair

October 12 - 15, 2022

www.PackagingFair.com

 PackagingFair

 EurasiaPackagingFair

 PackagingFair

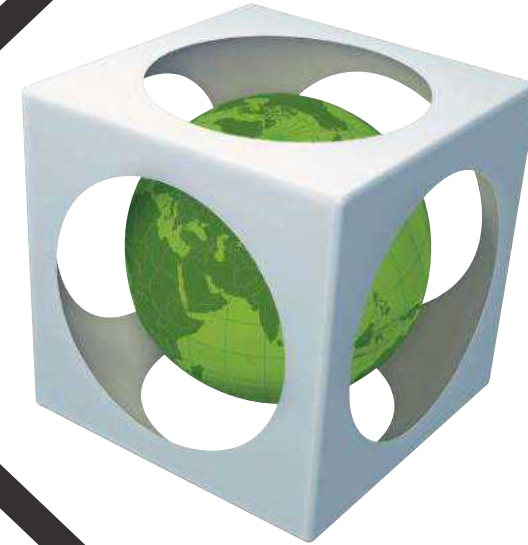
 EurasiaPackagingFair



 TÜYAP İSTANBUL



TÜYAP FAIR CONVENTION AND CONGRESS CENTER
Büyükdere, İstanbul / Turkey



Eurasia Packaging Istanbul, the premier packaging and F&B processing technologies event of Eurasia, brings 1000+ suppliers together with more than 70 thousand key decision-makers from all over the world of all sorts of industries requiring high quality packaging solutions including food and non-food industries, cosmetics, automotive, textile, healthcare, etc.

Eurasia Packaging Istanbul, and co-located Food-Tech Eurasia, continues to be the leading and indispensable showcase of packaging products, packaging machinery, packaging printing & converting technologies, and F&B processing technologies.

Both events, serving as the strategic meeting point, connect food and non-food goods manufacturers from the The Middle East, CIS, Russia, Balkans, Eastern Europe, Africa, Western Europe, Western and Central Asia with the packaging and F&B processing technologies industry.

- ✓ **Network with like-minded professionals and grow your business**
- ✓ **Open the gateway to new markets**
- ✓ **Search, discover and connect for a wide product & service range**

www.PackagingFair.com

Location

Tüyap Fair, Convention and Congress Center
Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/1,
34500 Büyükçekmece, Istanbul - Turkey

Visiting Hours

October 12-14, 2022:10:00-18:00

October 15, 2022:10:00-17:00



HIGHLIGHTS OF EURASIA PACKAGING ISTANBUL 2021 FAIR

1.020 companies and company representatives from **38** countries

128 countries

70.334 total visitors

58.203 domestic visitors

12.131 international visitors

921 VIP hosted buyers

TOP 25 VISITING COUNTRIES*

- Algeria
- Azerbaijan
- Bulgaria
- Egypt
- France
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Israel
- Jordan
- Kosovo
- Lebanon
- Libya
- Macedonia
- Morocco
- Palestine
- Romania
- Russia
- Serbia
- Tunisia
- Ukraine
- United Arab Emirates
- United Kingdom

*Countries are listed in alphabetical order.



GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS

- 39% The Middle East
- 19% Europe
- 17% Africa
- 16% The Balkans
- 7% Central Asia
- 1% Far East
- 1% The Americas



*The number of visitors from the African continent increased by 20% compared to 2019, exceeding 2,000.

*165% increase in visitors from Sub-Saharan Africa outside of North Africa.

*There was a 58% increase in the number of visitors from Western Europe, mainly from Germany, France, Netherlands, England, Italy and Spain.

VISITOR VIEWS

"This is a well-organized trade fair with a wide range of exhibitors. Since we already know how big this event is, we came here with couple of our colleagues so that we can finish our meetings in time and I can say that we are having very efficient meetings."

Visitor, UK

"I am here since the first day of the event. I have managed to collect the preliminary information that I need about the exhibiting companies and their products and I found new contacts. I expect to work with some Turkish companies."

Visitor, Germany

"This event has exceeded our expectations. We have already found the packaging solutions for the products we are planning to manufacture in the future."

Visitor, Lebanon

"We are the central purchase company of Koç Group. I have visited this trade fair for the first time and it is a really big show. I had the opportunity to meet and network with the representatives of many companies in the field of recycled and single-use products."

Visitor, Turkey



"There are a lot of exhibitors and visitors. I am looking for machineries, equipment and packaging products related to beverage. It is impossible to visit this event in one or two hours. If you are planning to visit this trade fair you need to allocate a longer period of time."

Visitor, Turkey

"This trade fair is the ideal platform to form an economic cooperation and communication between Turkey and Africa."

Visitor, Senegal

"This is our fifth visit. We are interested in paper and plastic packaging products related to food. We had good meetings with many exhibitors. I believe that we will have good business relations with these companies in the future."

Visitor, Belarus

"We visited the event for the first time. The product range is really big. It is possible to find various products from carton packaging to sustainable plastic products under one roof."

Visitor, Qatar



"I have visited the fair for the very first time. There is a lot of option for packaging products and machinery."

Visitor, Sudan

"We visited the event for the very first time. We are interested in all types of packaging products. It is great that all manufacturers are here at this event. We have found all products that we are looking for."

Visitor, Israel

"We are interested in all types of flexible packaging. Packaging is the art of the food. So, if you are in food business you definitely need to come to this event."

Visitor, Turkey

"This is a successfully organized trade event where people can network and find investment partners post pandemic."

Visitor, Turkey



"We meet with each of our suppliers from every country. It is possible to find more than you are looking for at this trade fair. It is great that all of these companies are under one roof."

Visitor, Turkey

EXHIBITOR VIEWS

"Thanks to the professional organization of Reed Tüyap we had an exceptional Eurasia Packaging Fair that we experienced for the first time under the conditions of pandemic. The record number of visitors is the perfect proof that Eurasia Packaging Fair is one of the most significant packaging trade fairs in the world. We, as Şişecam one of the leading glass packaging manufacturers in the world, had great pleasure to take part in Eurasia Packaging Fair."
Şişecam, Nihal Beltan



"Eurasia Packaging 2021 exceeded our expectations. We felt safe because the health and safety precautions were sufficient. I would like to highlight the fact that visitors and exhibitors were not there just to be present, they were all there solely do business and all of the visitors were high qualified business people."
**İSPAK ESNEK AMBALAJ SANAYİ A.Ş.
İlker Selvi**



"We have been exhibiting in Eurasia Packaging Fair for four years. We are very busy at this event. We make good business contacts. For that reason we will be participating in the next editions. We exhibit at different trade shows but Eurasia Packaging Fair is our primary event."
**KRCPACK AMBALAJ SAN. TİC. A.Ş.
Buse Teyfur**



"The event went really great. I think that it is not only us who had a great show, I believe that other exhibitors had a great event, as well. There were visitors from a great number of countries. We even had visitors from the USA. This means that this event has been promoted in the USA and people there felt the urge to visit this event. There were a lot of visitors from Turkey and abroad. Among them there were some well-established companies. Those who came to us were well-informed people who came to this event to make purchase or learn more. Exhibiting companies also contribute to the number of visitors. Strong companies make this event even more effective."
**SEYHAN MAKİNE
Arif Seyhan**

"We had visitors in our booth mainly from Europe. Additionally we welcomed potential customers from Middle East and Turkey, as well. Istanbul is a meeting point located right in the middle. Therefore, visitors who cannot travel to Europe for trade events prefer coming to Istanbul for this show. I believe that it would be beneficial for all, if Eurasia Packaging Fair become even bigger and stronger."
**FOLYOPAK AMBALAJ SAN. VE TİC. A.Ş.
Hasan Gürkan Bayram**



"Despite the pandemic this year's Eurasia Packaging Fair has been the best one organized in the last 10 years. It is the only trade fair for the packaging industry in Turkey at European standards."
**ÖZ UYGURLAR MAKİNE MOB. LTD. ŞTİ
Adnan Naci Uygur**



"As you know due to the pandemic there have been lockdowns and restrictions and for that reason each of us have suffered greatly. After all these problems Eurasia Packaging 2021 has allowed us to remove these barriers blocking our businesses and commercial relations. Therefore, I believe that this has been a very effective trade fair in terms of the visitors and exhibitors."
**PANDORA PLASTİK
Serhan Kurşun**



"We are highly satisfied with this event. It is beyond our expectations. There are numerous international visitors. It is possible for the buyers to find suppliers for all sorts of their operational needs. We congratulate the team for organizing such an event in the times of pandemic."
**PİMMS ULUSLARARASI REKLAM ÜRÜNLERİ SAN. A.Ş.
Selahattin Aygüler**

EXHIBITOR VIEWS

"We are highly satisfied with the visitors. We have seen that there are visitors outside of Turkey, as well. This is good for our business. We have been an exhibitor at this trade fair for quite a long time now and the reason for that is; we have been financially profiting from this event."

ALTAR ENDÜSTRİ ÜRÜNLERİ
Atilla Denizci



"This trade event plays an important role as the platform where one can see the latest developments in printing and packaging technologies. New technologies and machineries have been developed in the last 2 years, and it is crucial to come to this event to see the latest trends and technologies in the industry."

FUJIFILM DIŐ TİCARET A.Ő.
Ahmet Kocaman



"We had visitors especially from Europe and Middle East. In this regard, this an international event and therefore we exhibit every year."

KONTENSAN A.Ő.
Mehmet Şeflek



"Eurasia Packaging 2021 was just like a festival. This has been the best one among the trade fairs that we ever participated."
OĐUZ OLUKLU MUKAVVA VE AMBALAJ SAN TİC A.Ő.
Ziya Beőparmak



"We had a very busy show. We received positive returns. We contacted visitors mainly from outside of Turkey."
ERUSLU TEKSTİL SAN. VE TİC. A.Ő.
Yusuf Őimőek



"This trade event is the showcase of the Turkish Packaging industry. We had efficient business connections. Besides Turkey, we welcomed visitors from Middle East and Balkan countries."
İŐCAN DIŐ TİCARET MAKİNA PAZ. LTD. ŐTİ.
Turan İőcan

"Eurasia Packaging 2021 has been a well-organized event where we had the opportunity with our clients. We received positive feedbacks from our customers and we did businesses with them. It was a really good show and thank you to everyone who organized this event."
YAZICI MAKİNA SANAYİ
Selin Yazıcı



"We have been participating in Packaging Fair as a principle. Because during the event dates we are able to have one-to-one meetings with around 400 clients. You cannot do this anywhere else."
SERİ MAKİNA VE AMBALAJ SAN. Ayhan Soral

EURASIA PACKAGING[®] ISTANBUL 2022 HYBRID+

Face-to-face communication at the physical event...
Remote attendance through the digital platform...
Stay in touch with Eurasia Packaging Hybrid+!
Eurasia Packaging Istanbul 2022 is going to be in a hybrid format where
live event's advantages combine with the opportunities of the digital world.

Business Connect
Program Interactions
in Numbers

2.000+
CONNECTION
REQUESTS

1.450+
MESSAGES

60+
VIDEO
CALLS

73,6% of the exhibitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.

95% of the visitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.

pack
days

Packaging
Product & Machinery

Processing
Food & Beverage


Printing &
Converting

October 10-14, 2022 Online 

Start your meetings prior the physical event with the best matching prospects! You can find and network with the right contacts both from Turkey and all over the world in the fields of packaging products, packaging machinery and automation systems along with food & beverage processing. In addition to that you may have dealer and distributorship meetings with your potential business partners on our online networking platform **Business Connect Program** during the **PACK DAYS** online event on **October 10-14, 2022**.

Physical Fair
October 12-15, 2022 

Exhibitors and visitors meet and network face-to-face at Tüyap Fair & Congress Center in Istanbul.

Online Networking Days 
October 17-28, 2022

The event is not limited with 4 days anymore.

You will be able to communicate digitally even after the trade fair.

Sustainable Networking Through the Business Connect Program

Exhibitors and visitors can keep in touch with each other virtually and they are still able to connect, network, and do business through the Business Connect Program offered as a part of Eurasia Packaging Istanbul Hybrid+. Business Connect Program provides an online and onsite meeting platform between the exhibitors and visitors. Exhibitors are only one click away from their potential buyers or business partners thanks to this virtual program. In addition to the PACKS DAYS online event on October 10-14, 2022 for the Packaging Product & Machinery, Processing Food & Beverage and Printing & Converting you will be able to communicate and network with the visitors network with the visitors after the physical event through the Business Connect Program.

ONLINE EVENTS

What does the Business Connect Program do?

E-RECOMMENDATIONS

We recommend your company on the Business Connect Program to the visitors according to their interest.



THE EASIEST ACCESS TO THE EXHIBITORS

Visitors have easy access to the list of exhibitors and their products on Expomed Eurasia website and the online platform.



SHOWCASE YOUR PRODUCTS

The details, images, videos of products and any services of exhibitors can be searched online before, during and after the event.



PLAN YOUR ONLINE GROUP MEETINGS

Exhibitors stay in contact with visitors and schedule virtual group meetings, if they like.



SCHEDULE YOUR ONLINE MEETINGS

Smart match-making allows the most efficient online meetings, bringing exhibitors and visitors together virtually according to their interests.



REMOTE ATTENDANCE

You can now experience the exhibition at the comfort of your own location. Even if you aren't in your booth at the live event, you still can communicate with the visitors online via the Business Connect Program.



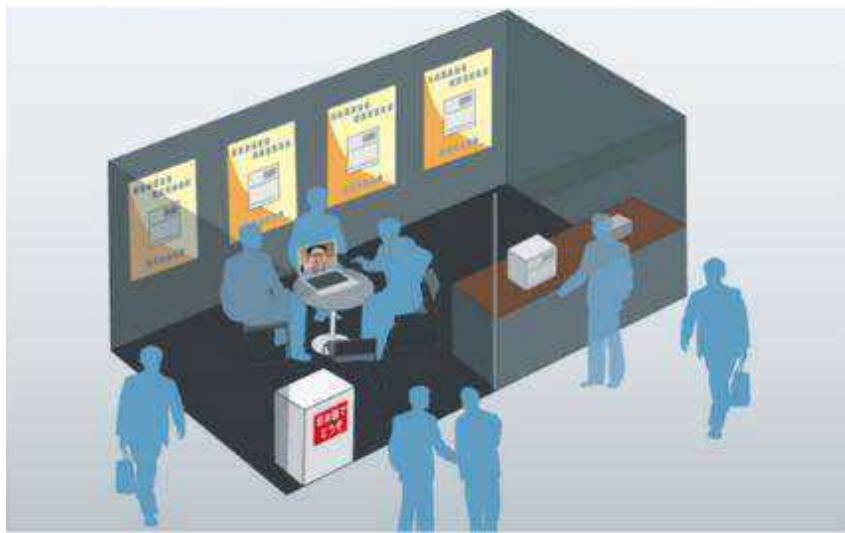
**Can't be at the live event?
Experience the event realtime at the comfort of your own location**



Remote Exhibitor Packages are offered for exhibitors who cannot physically arrive at the Show from their country

- Make the best of our online networking platform at the comfort of your own office or home.
- Attend only the online meetings with people who are solely interested in your products and services in certain time frames to secure the best outcome possible.
- We handle your booth at the live event and your assigned representative in your booth will take care of all your onsite visitors, while you are keeping a close eye on what is going on.
- Find new and reliable clients and business partners in Turkey and its surrounding region without even traveling for the live event.
- We provide a sustainable communication that is not limited with the event dates. You have two month of time to search, find, network, evaluate, and finalize your business process.

Don't miss the opportunity of contacting new business partners from Turkey and its neighboring regions who have a high demand for packaging products and machinery!



A travel-free option to make the best of Eurasia Packaging Istanbul

Please contact your sales agent for more information about the Remote Exhibitor Packages

PRODUCT CATEGORIES

◆ PACKAGING PRODUCTS

Flexible Packaging
Glass Packaging
Metal Packaging
Paper-Cardboard Packaging,
Corrugated Cardboard
Plastic Packaging
Wooden Packaging

◆ COMPLEMENTARY PACKAGING MATERIALS

Adhesive Tapes
Adhesives
Bags (Plastic, Paper, Cloth, Nonwoven) and Nets
Cap Closures and Corks
Humidity Absorbers
Label, Barcode, Ribbon, Hologram
Packaging Rings
Pallets
Protective Packaging, Insulation Materials, Cushioning and Filling Supplies
Separators, Anti Slip Materials for Stacks

◆ RAW MATERIALS and INTERMEDIATE PRODUCTS for PACKAGING PRODUCTION

Films and Foils - for Flexible Packaging Production
Masterbatches
Packaging Chemicals
Pet Preforms and Resins
Plates and Rolls - for Metal Packaging Production
Plates and Rolls - for Paper-Carton-Corrugated Cardboard Packaging Production
Plates and Rolls - for Plastic Packaging Production
Raw Materials
Textile Products and Fibres

◆ SERVICES for THE PACKAGING INDUSTRY

Contract Packaging
Customs Clearance and Freight Forwarding Services
Free Trade Zones
Leasing
Sectoral Publications
System and Application Software
Test, Experiment, and Research – Development Laboratories

◆ PACKAGING DESIGN SERVICES

Consultancy Services
Educational Institutions
Packaging Designers

◆ PACKAGING PRINTING, CORRUGATED - CARTON PACKAGING PRODUCTION AND CONVERTING TECHNOLOGIES – PRINTPACK & CONVERTING PACKAGING PRINTING TECHNOLOGIES

Cliches, Moulds
Label Printing Machines
Pre-press Preparation Technologies
Printing Cylinders
Printing Inks
Printing Machines and Technologies
RFID Systems

CORRUGATED-PAPER-CARTON PACKAGING PRODUCTION TECHNOLOGIES

Adhesives
Cardboard Box Production Technologies
Corrugated Cardboard Packaging Production Technologies
Inks
Raw Materials

CONVERTING TECHNOLOGIES

Coating, Lamination Products, and Systems
Doctoring Machines
Sizing, Cutting and Folding Machines

MACHINES and EQUIPMENT PACKAGING MACHINES

Barcode Printers and Scanners
Coding Machinery and Systems
Distribution Machines
Dose Adjusting Machines
Drying Machines
Filling Machines
Handle Fixing Machines
Industrial Robots
Labelling Machines
Packing Machines - Envelope Type Packaging
Packing Machines - Horizontal Packaging
Packing Machines - Shrink Packaging
Packing Machines - Vertical Packaging
Parcelling Machines
Punching Machines
Sealing and Seaming Machines
Sealing Machines

Sleeve Packaging Machines
Slicing Machines
Sterilization Machines
Strapping Machines
Stretch Wrapping Machines and Palletizer
Twist Packaging Machines
Vacuum Packaging Machines

PACKAGING PRODUCTION MACHINES

Injection Machines
Metal Packaging Machines
Pet Bottle Blowing Machines
Plastic Bag Machines
Plastic Film Machines
Pouch Cutting Machines
Thermoform Machines

AUXILIARY DEVICES, EQUIPMENT and SYSTEMS for MACHINERY

Automation Systems
Conveyor Belts and Systems
Electrical Engines, Reductor, Compressor
Humidity Absorbing Devices
Industrial Knives
Industrial Mixers
Laser Cutting Systems
Moulds
Quality Control Test Devices
Regulators
Resistance
Spare Parts for Related Machines
Vacuum Pumps
Weight Control Plants

◆ DRINK and LIQUID FOOD TECHNOLOGIES

Concentrated and Mash Processing Machines and Equipment
Drink Analysis Systems
Drink and Liquid Food Manufacturing Machines and Equipment
Drink Filling Machines and Equipment
Drinks Packaging Machines and Equipment
PET Technologies
Processing Technologies and Automations
Sterilization Systems

◆ PACKAGING RECYCLING TECHNOLOGIES

Packaging Waste Bailing Machinery and Compactors
Packaging Waste Recycling Machines and Equipment

◆ WAREHOUSING / STORAGE / LOGISTICS / TRANSPORTATION

Automatized Systems and Robots
Lifting and Conveying Equipment
Shelf Systems
Stacking, Lining Machines, and Systems
Warehousing Units



CO-LOCATED FOOD-TECH EURASIA FAIR

◆ FOOD PROCESSING MACHINES and EQUIPMENT

◆ MACHINERY and EQUIPMENT of CHOCOLATE, CONFECTIONERY, BISCUITS, DRIED FRUITS-NUTS and PASTRY TECHNOLOGIES - SWEETTECH

◆ MILK and DAIRY PRODUCT TECHNOLOGIES - DAIRYTECH MEAT and MEAT PRODUCT TECHNOLOGIES

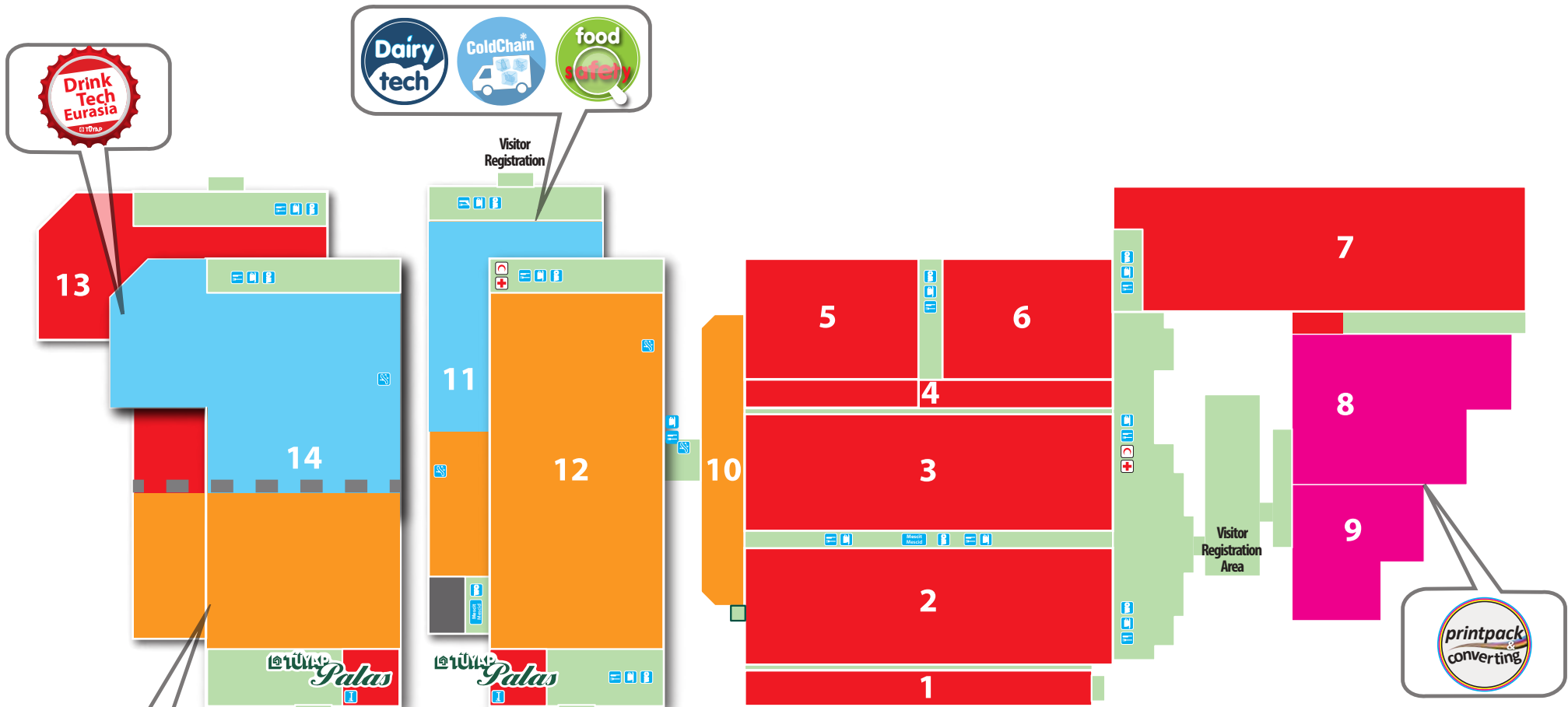
◆ FRESH FRUITS, VEGETABLES, and CANNED PRODUCTS PRODUCTION TECHNOLOGIES

◆ LEGUME PROCESSING TECHNOLOGIES

◆ FOOD SAFETY, HYGIENE and QUALITY CONTROL TECHNOLOGIES

◆ COLD CHAIN, STORAGE SYSTEMS, COOLING, VENTILATION, and LOGISTICS

◆ FOOD ADDITIVES and SUPPLEMENTARY SUBSTANCES



Hall
1-2-3-4-5-6-7-13

- PACKAGING PRODUCTS
- COMPLEMENTARY PACKAGING MATERIALS
- PACKAGING PRODUCTION

Hall
8-9-13

- PACKAGING PRINTING, CORRUGATED-CARTON PACKAGING PRODUCTION and CONVERTING TECHNOLOGIES - PRINTPACK & CONVERTING

Hall
11-13-14

- DRINK AND LIQUID FOOD TECHNOLOGIES
- MILK AND DAIRY PRODUCT TECHNOLOGIES / DAIRYTECH
- FOOD SAFETY AND HYGIENE TECHNOLOGIES / FOOD SAFETY
- COOLING AND LOGISTICS TECHNOLOGIES / COLD CHAIN

Hall
10-11-12-13-14

- PACKAGING MACHINERY, EQUIPMENT AND SUBCON INDUSTRY
- Packaging Machinery for Food, Beverage, Pharmaceutical, Cosmetics, Consumer Goods (Non-Food), Industrial Goods
- FOOD PROCESSING MACHINERY
- Machinery and Equipment of Chocolate, Confectionery, Biscuits, Dried Fruits-Nuts and Pastry Technologies / SWEETTECH
- Fresh Fruit and Vegetables Production Technologies
- Legume Processing Technologies

TÜYAP FAIR CONVENTION AND CONGRESS CENTER



The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sqm indoor and 25,000 sqm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

EURASIA PACKAGING[®] İSTANBUL 2022

EUROPE ASIA
AFRICA MIDDLE EAST
TURKEY



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Located in the Tüyap Fair Convention and Congress Center, 5 star Tüyap Palas is at your service with 259 rooms, 31 meeting rooms, Ball room with 1250 guests capacity, new refreshment points, delicate food and beverage spots.

Reservation - Detailed Information
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