

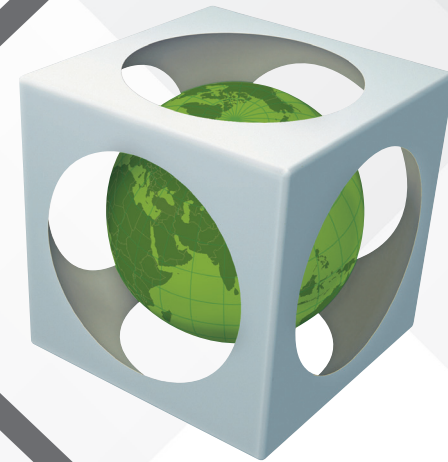
**Shape the future now !**  
Discover innovative and sustainable solutions in  
food, beverage and packaging industries!

# EURASIA **PACKAGING®** 2026 İSTANBUL

31<sup>st</sup> International Packaging Industry Fair

**October 13-16, 2026**

**Tuesday - Friday**



[www.PackagingFair.com](http://www.PackagingFair.com)

f | i | packagingfair | e | Eurasiapackagingfair



Cooperated with...  
**RX | TÜYAP**



**TÜYAP FAIR AND  
CONGRESS CENTER | İSTANBUL  
TÜRKİYE**



Showcasing a comprehensive range of packaging products, machinery, and food processing equipment, Eurasia Packaging Istanbul Fair continues to grow in both scale and reputation each year. Attracting strong interest from industry professionals, it stands out as the region's premier trade platform for those seeking efficient solutions and smart investments across the food and non-food industries.

Held in Istanbul - the crossroads of regional economies and cultures - the fair offers exhibitors a unique opportunity to connect with high - level decision - makers from Türkiye, Central and Western Europe, the Balkans, Russia, the Caucasus, Central Asia, the Middle East, and Africa. Exhibiting companies strengthen their global trade presence, showcase their production capabilities, and elevate their brand value through this dynamic international event.

Bringing together leading national and global manufacturers, the fair presents high - quality, cost - effective, and customizable turnkey solutions for packaging and food processing - helping businesses package, protect, and promote their products more efficiently.

By visiting the Eurasia Packaging Istanbul Fair, the largest trade event of its kind in the region, you can reduce research costs, explore countless alternatives under one roof, meet ideal business partners and suppliers, and make informed strategic investment decisions directly on site.

Join us at the **31<sup>st</sup> Eurasia Packaging Istanbul Fair**, taking place on **October 13-16, 2026**, at the **Tüyap Fair and Congress Center** in Istanbul. Don't miss this major international gathering where innovative and sustainable packaging solutions come together for the future of the industry!

EURASIA  
**PACKAGING**® 2026  
İSTANBUL





## 2025 FACT & FIGURES

- **16** halls
- **120.000** sqm total exhibiting area
- **1.259** companies and company representatives from **40** countries
- **77.165** professional visitors from **141** countries
- **200+ VIP** visitors from **16** countries
- Visitors from all **81** cities in Türkiye

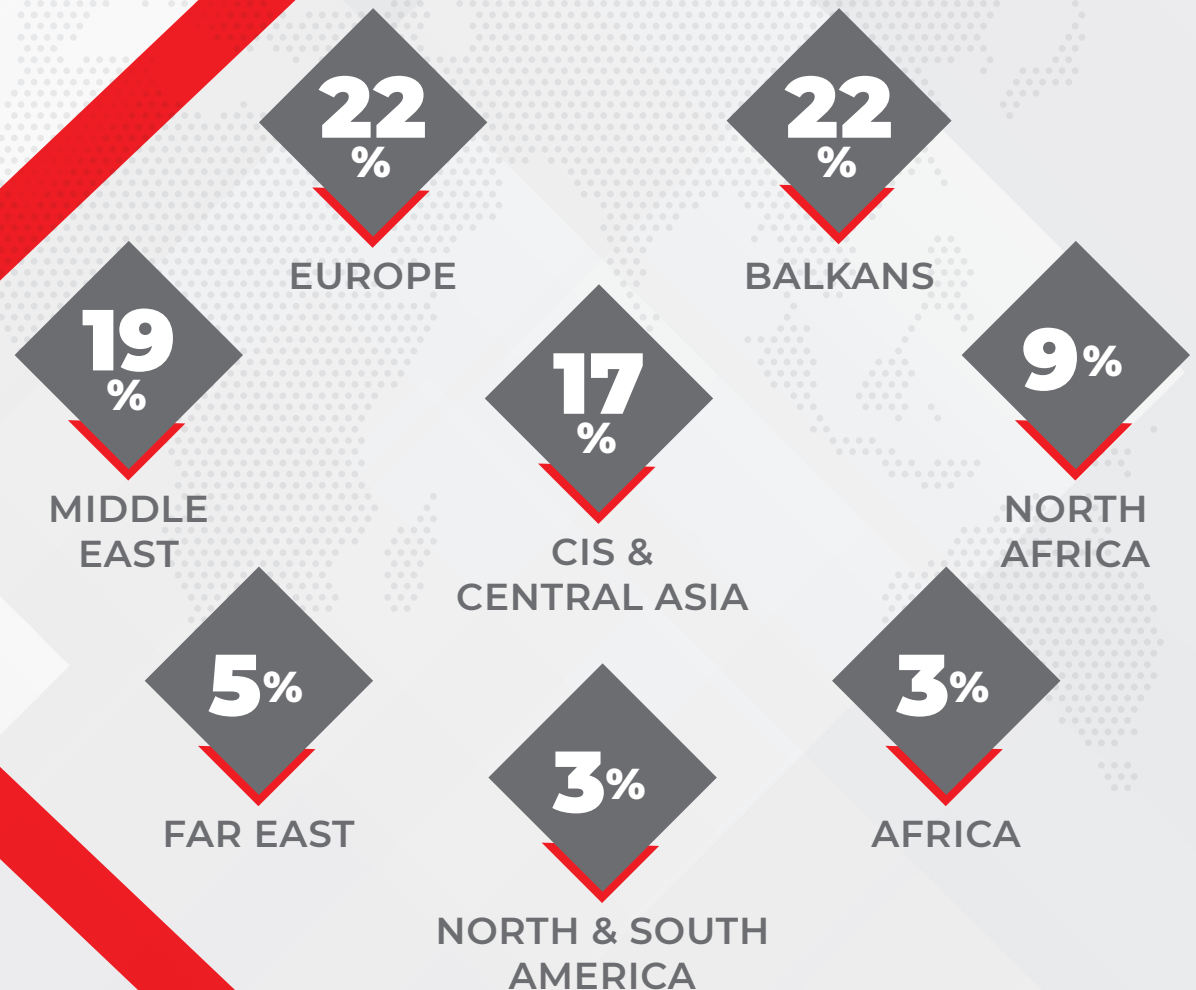
## WHY EXHIBIT?

- Increase your brand awareness
- Meet domestic and foreign buyers.
- Develop your dealer network.
- Keep up with the latest industry developments.
- Stay up to date with innovations and the latest technologies.
- Opportunity to do business with premier purchasers from around the world.
- Contacting decision makers from regions such as; Europe, MENA, Balkans, CIS and Caucasias.
- Launch your products / services on the ideal business platform.

## 2025 TOP 30 VISITOR COUNTRIES (EXCLUDING TÜRKİYE)

- > Afghanistan
- > Albania
- > Algeria
- > Azerbaijan
- > Bulgaria
- > Egypt
- > France
- > Georgia
- > Germany
- > Greece
- > Iran
- > Iraq
- > Italy
- > Jordan
- > Kosovo
- > Lebanon
- > Libya
- > Morocco
- > The Netherlands
- > North Cyprus
- > North Macedonia
- > Poland
- > Romania
- > Russia
- > Saudi Arabia
- > Serbia
- > Spain
- > Togo
- > Tunisia
- > United Kingdom

### GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS IN 2025



## VISITOR DISTRIBUTION BY FIELD OF ACTIVITY

Food & Beverage **26%**



Packaging & Labelling **17%**



Cosmetic - Chemical -  
Cleaning & Hygiene -  
Pharmaceutical - Medical **10%**



HoReCa & Catering **10%**



Distributor **10%**



Wholesaler **6%**



Supermarket & E-Commerce **6%**



**5%** Printing



**3%** White Goods & Electrical Appliances



**2%** Construction



**2%** Textile & Shoemaking



**2%** Automotive



**1%** Stationery



## 2025 VISITOR STATISTICS



**141**

Visiting Countries



**14.017**

International Visitors



**63.148**

Domestic Visitors



**77.165**

Total Visitors

EURASIA

**PACKAGING®** 2026  
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## 200+ VIP VISITORS FROM 16 COUNTRIES



Azerbaijan



Bosnia and Herzegovina



Bulgaria



Croatia



Georgia



Iran



Kazakhstan



Kosovo



Moldova



North Macedonia



Romania



Russia



Serbia



Turkmenistan



Ukraine

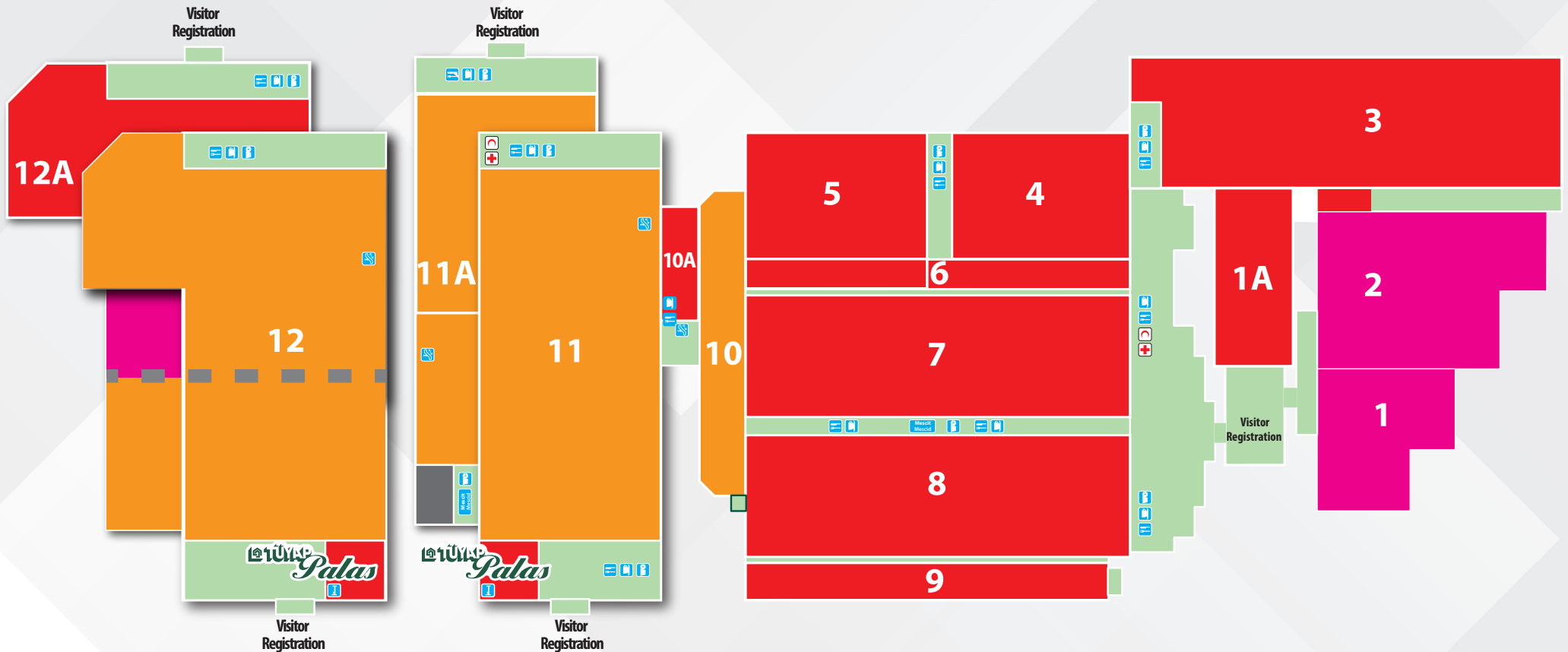


Uzbekistan



\* LISTED ALPHABETICALLY.

# LAYOUT



## Packaging Products

### Hall 1A-3-4-5-6-7-8-9-10A-12A

- Packaging Products
- Complementary Packaging Materials
- Packaging Production

## Printing & Converting

### Hall 1-2-12A

- Printpack & Converting
- Packaging Printing Technologies, Corrugated - Paper - Carton
- Packaging Production Technologie

## Packaging Machinery & Food Processing Machinery

### Hall 10-11-11A-12-12A


- Packaging Machines
- Packaging Production Machines
- Drink and Liquid Food Technologies
- Food Processing Machines And Equipment
- Machinery and Equipment of Chocolate, Confectionery, Biscuits, Dried Fruits Nuts and Pastry Technologies
- Milk and Dairy Product Technologies
- Fresh Fruits, Vegetables, and Canned Products Production Technologies
- Meat and Meat Product Technologies
- Food Safety, Hygiene and Quality Control Technologies
- Cold Chain, Storage Systems, Cooling, Ventilation, and Logistics
- Auxiliary Devices, Equipment and Systems for Machinery
- Warehousing / Storage / Logistics / Transportation



# SATISFACTION





## Exhibitors;

-  **93%** of exhibitors are satisfied with the trade show
-  **95%** of exhibitors are likely to exhibit in the next edition



## Visitors;

-  **92%** of visitors are satisfied with the trade show
-  **94%** of visitors are likely to visit the next edition


## EURASIA **PACKAGING**® 2026 İSTANBUL




### Contact


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THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.