

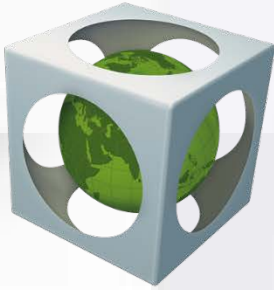
EURASIA

PACKAGING®

İSTANBUL

2019 POST SHOW REPORT

www.PackagingFair.com



EURASIA PACKAGING® İSTANBUL

Cooperated with



Reed Tüyap Fuarçılık A.Ş.
www.reedtuyap.com.tr



PACKAGING MANUFACTURERS
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Packaging Machinery Association



FLEXIBLE PACKAGING
MANUFACTURERS
ASSOCIATION



Label Manufacturers Association



KASAD
1991
KARDEMİR PACKAGING
MANUFACTURERS
ASSOCIATION



Metal Packaging Manufacturers Association

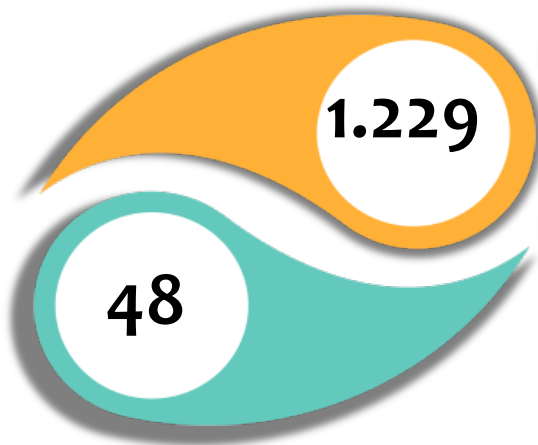


Composite Board Manufacturers Association



Sealed Air Packaging Association

Record-Breaking Participation



companies and company representatives

countries

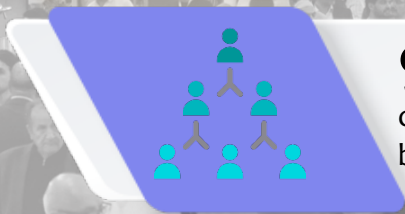


Top 10 exhibiting countries among companies and company representatives

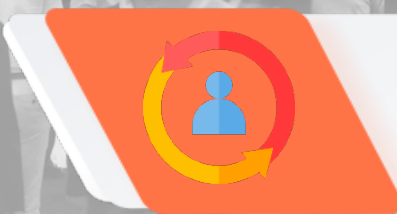
- Turkey
- Italy
- Germany
- China
- United Kingdom
- USA
- France
- Qatar
- The Netherlands
- Spain
- Taiwan



96% of exhibitors were successful in strengthening the company image



94% of exhibitors were successful in improving business relations



96% of exhibitors plan to participate next year



90% of exhibitors were satisfied with the fair

What our exhibitors say...

We come to this fair to get together with our customers from the Middle East, Africa and the Mediterranean region. We are pleased with the fair and will attend again next year.

**YES PAC –
Adham Elshazly,
Chief Executive Officer
Egypt**



The fair looks potential to generate new leads and order. We have some serious buyers who were coming from various countries like Eastern European and Middle Eastern countries who are interested in our product. Hopefully, we can have a good business from the fair.

**SANCO INDONESIA PT. –
Muhammad Aditya,
International Sales and
Marketing
Indonesia**

This year is better than in previous years. There is a busy and productive crowd. We have contacted new customers. We think we will get a return after the fair. There is an increasing interest from foreign visitors this year and we are pleased. We're definitely planning on participating next year.

**SERDAR PLASTIC
Erbil Sarıkaya, Factory Manager
Turkey**

We had a lovely experience with the organization. It is our first time exhibiting at an international fair, and it has been superb! Thank you so much!

**BELAL TAHA INDUSTRIAL
EQUIPMENT & TRADE EST. –
Mozah Belal Taha, Procurement
Officer
Jordan**

**UNITED BARCODE SYSTEMS –
Nerime Karakuş,
Regional Director for Turkey
Spain**

The fair is more effective than we expected. This year foreign investors flocked. There are many investors from the Middle East, Turkic Republics and North Africa.

This is one of the most important fairs for us. We had a chance to meet with visitors from North Africa, Iraq, Syria, and Palestine, which are actually also our target market.

**QATAR DEVELOPMENT BANK / QATAR
PAVILLION ORGANIZER–
Ayedh Hassan Al-Qahtani
Export Manager
Qatar**

What our exhibitors say...

We had not participated in Eurasia Packaging Istanbul Fair for a long time, but it was inevitable for us to see the positive atmosphere here. It is a very serious achievement for Turkey, our region and Europe, to gather over 60.000 visitors every year. The fair is very busy. Both Reed Tüyap and the Turkish Packaging Manufacturers Association are doing serious work in order to bring international visitors. The people who come here are really buyers. I can say that it is one of the most successful fairs we have participated in recent years. We're definitely planning on participating next year. This fair is really like a rising sun...

DURAN DOĞAN PACKAGING –
Alican Duran, General Manager
Turkey

This year we had 3 hot sales. This year there is a more influx of foreign visitors. We will continue to participate next year.

SET MACHINERY
Sıtkı Bağdatlı,
General Manager
Turkey

Potential clients from Turkey and nearby countries visited the exhibition. This has been very useful for us.

AL-SUWAIDI PAPER FACTORY –
K. P. Karthicki, Marketing Manager
Qatar

We attend Eurasia Packaging Fair every year. It is very advantageous and beneficial for us.

IWIS
Aşkın Tırpan,
Manager
Germany

The fair is successfully and professionally organized with an appropriate audience. This is a great chance to see our business partners once a year. There is an increasing proportion of foreign visitors compared to previous years. We have seen successful businessmen from Europe and Asia come as visitors. We'll be back next year. In the meantime, we would like to thank Reed Tüyap. They offer a completely professional service. We are very pleased in terms of visitors and participants.

TANPAK PACKING
Ahmet Öz,
Sales Representative
Turkey

We gained new domestic customers and new clients from abroad. So, I can truly say that our international offices also benefited from the fair. The show was definitely a good touchpoint.

HEIDELBERG TURKEY–
Hakan Hondu, Head of Marketing
Turkey



64.233 visitors from 119 countries under one roof for 4 days!

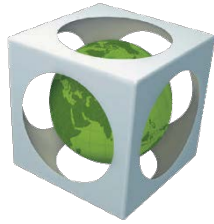
total visitors

64.233

international visitors

9.406

54.827



119

domestic visitors

countries



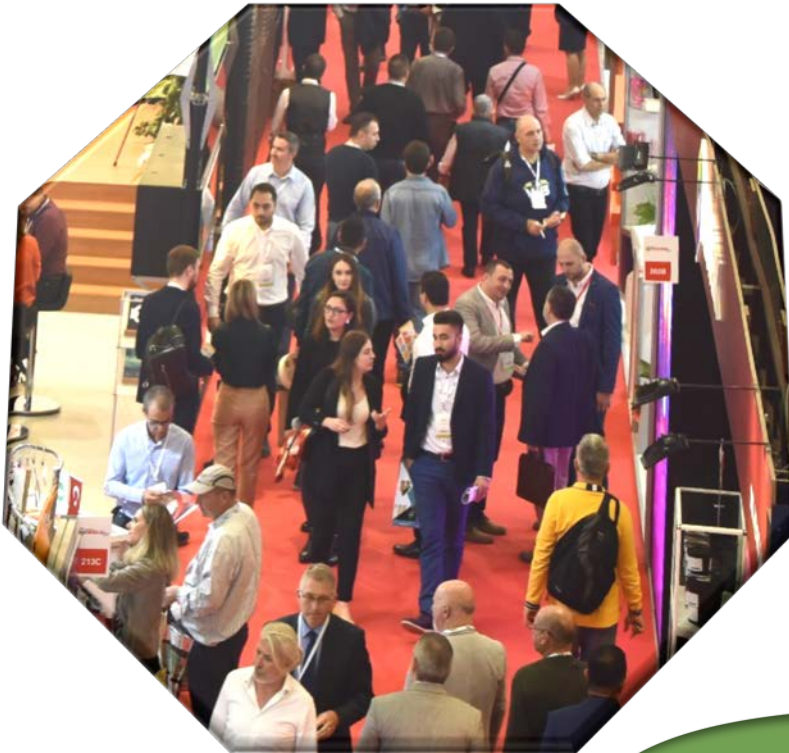
88%

of visitors will visit 2020 show



86%

of visitors were satisfied with the fair



82%

visited the fair to find out about new trends, technologies and products



78%

visited the fair to expand their network for future business opportunities



value of orders placed by domestic and international visitors DURING the SHOW:

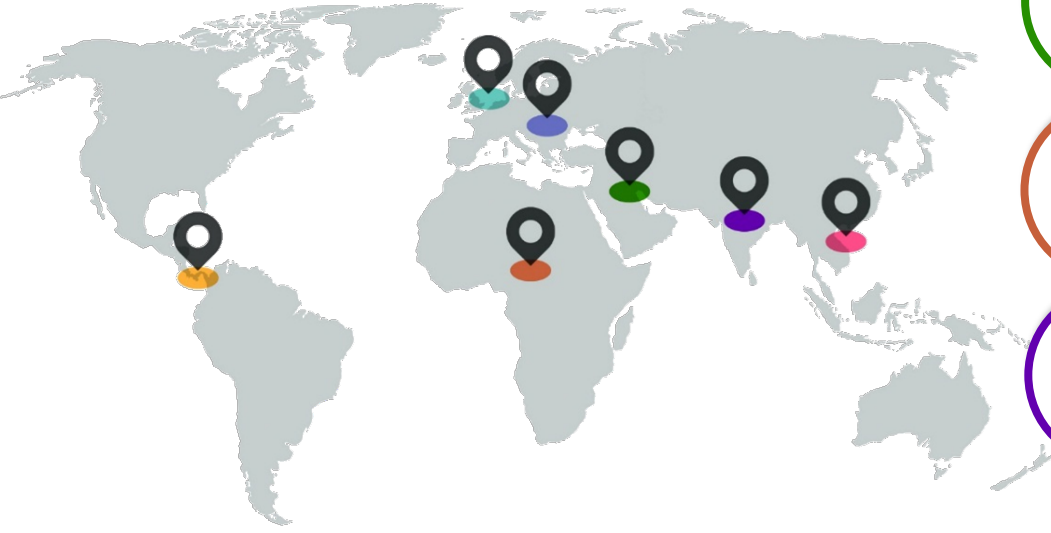
\$ 490.000.000*

* Calculated according to the visitor survey results

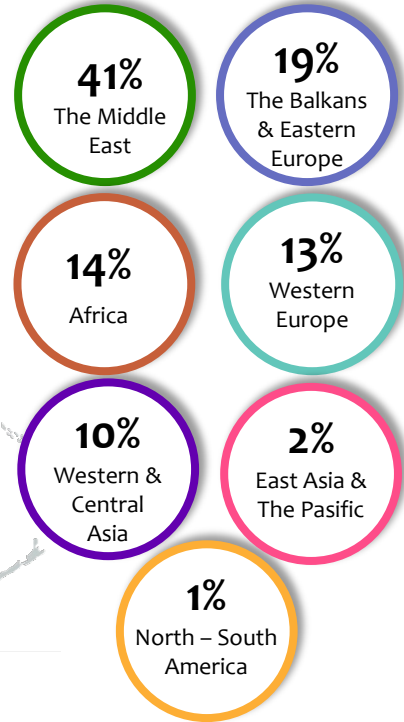
Record-breaking international visitors

9.406 INTERNATIONAL ATTENDEES

FROM **118** COUNTRIES



GEOGRAPHICAL BREAKDOWN of INTERNATIONAL VISITORS



37  **995**
COUNTRIES HOSTED BUYERS

TOP 20
VISITING COUNTRIES



- | | |
|------------------------|----------------|
| Algeria | Lebanon |
| Armenia | Libya |
| Azerbaijan | Macedonia |
| Belgium | Moldova |
| Bosnia and Herzegovina | Montenegro |
| Bulgaria | Morocco |
| Croatia | Palestine |
| Egypt | Qatar |
| France | Romania |
| Georgia | Russia |
| Ghana | Saudi Arabia |
| Greece | Serbia |
| Iran | Tunisia |
| Iraq | USA |
| Israel | UAE |
| Italy | Ukraine |
| Jordan | United Kingdom |
| Kosovo | Uzbekistan |
| Kuwait | |

- Iran
- Iraq
- Libya
- Bulgaria
- Algeria
- Tunisia
- Israel
- Jordan
- Palestine
- Kosovo
- Germany
- Morocco
- Saudi Arabia
- Lebanon
- Azerbaijan
- Serbia
- Greece
- Georgia
- Russia
- Macedonia

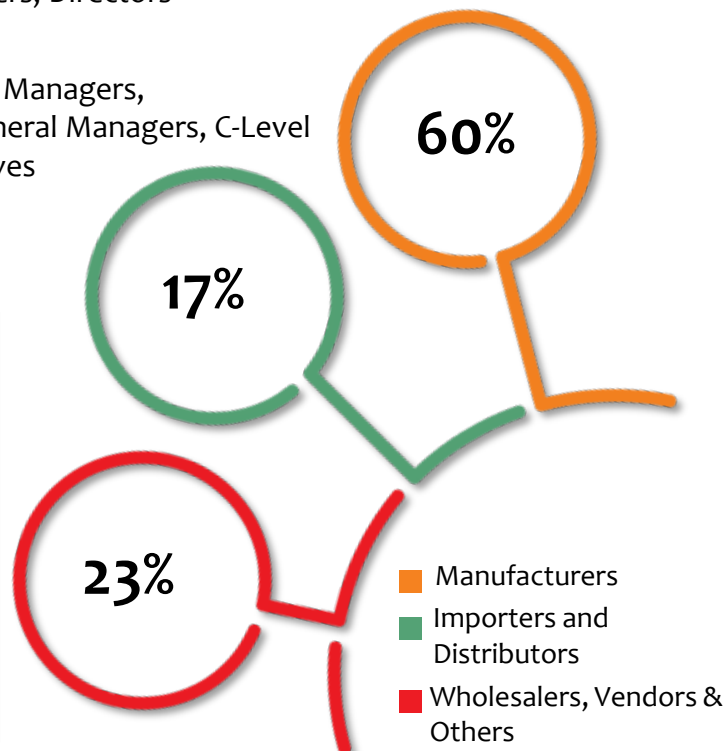
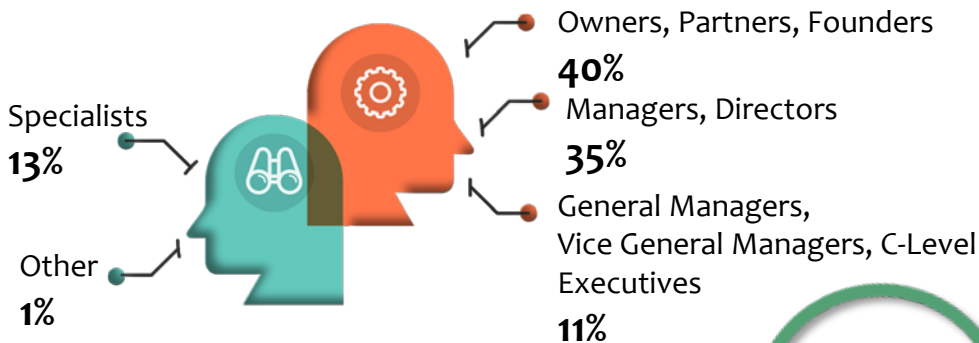
16 NEW
VISITING COUNTRIES

- | | |
|-------------------|-------------|
| Andorra | Niger |
| Bermuda | Senegal |
| Equatorial Guinea | Chile |
| Jamaica | Tanzania |
| Cambodia | Uganda |
| Congo | Venezuela |
| Lithuania | New Zealand |
| Malaysia | Zambia |

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What our visitors say...

Compared to previous years, diversity has increased and the number of potential customers has expanded. Manufacturers can find everything from A to Z in this show.

TİTİZ CLEANING & COSMETIC PRODUCTS

Kerem Beysir
Detergent and Cosmetics Department
Turkey

FOTOUH AL KUWAIT EST Kuwait

We saw the online advertisements for the show and also our colleagues recommended us to come to this fair. We had a chance to meet with new suppliers and find new products. We will definitely visit the show next year!

This exhibition is specialized in packaging products, packaging machinery, packaging printing, and food processing technologies. This is our first year visiting this fair. We are looking for some packaging machinery companies for our products. We found the right exhibitors. We will follow up with them to do business.

ESFAHAN FARKHONDEH BISCUIT CO.
Masih Ghaziasgar
Market Development Manager
Iran

We have come to buy machinery to improve our factory and production lines. We had the opportunity to meet with companies from different countries.

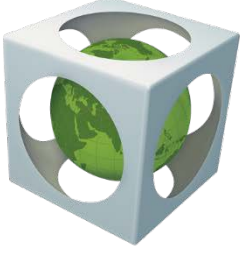
JAMEEL INTERNATIONAL
FOODSTUFF TRADING L.L.C
Mahmoud Akrin
Business Development Manager
United Arab Emirates

AMC MALTA
Henry Ekezie
Purchasing Manager
Malta

A very informative and innovative fair. We found the new products we are looking for in Eurasia Packaging Istanbul Fair.



Let's meet up at Eurasia Packaging Istanbul in 2020!



EURASIA
PACKAGING® 2020
İSTANBUL

26th International Packaging Industry Fair

October 21 - 24, 2020



Contact our project team!



Tüyap Fair Convention and Congress Center
Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/4
34500 Büyükçekmece, Istanbul - TURKEY



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