

Where Innovation Creates Value: Eurasia Packaging Fair Opened

Its Doors for the 21st Time!

Eurasia Packaging Fair broke new records in 2015 with 1211 local and international exhibitors from 38 countries and 5,012 international visitors among a total of 51,217 visitors. Eurasia Packaging Fair continues to be the trade hub for companies looking for smart solutions and investments. Eurasia Packaging Fair, the largest annual fair in its region, hosted packaging and all packaging related industries between October 22-25 2015 at Tuyap Fair Convention and Congress Center.

The Strong Unity of Packaging and Printing Technologies

Eurasia Packaging Fair successfully reached different segments thanks to its special sections like Printpack and SweetTech. While printing technologies special section Printpack attracted extensive attention at Hall 8 and 9, SweetTech met with a large number of visitors in Hall 14.

Printing technologies special section Printpack became the meeting point of many different sectors like Printing Machines and Technologies, Printing Inks, Cliches, Moulds, Printing Cylinders, Coating, Lamination Products and Systems, Pre-press preparation Technologies, Label printing Machines, Paper producers, Film producers and RFID systems.

Seminars with the cooperation of Marmara University attracted widespread attention. These seminars within Printpack special section covered a vast array of topics from paper production to digital printing technologies.

Always a Step Ahead with the Mobile Application

Our visitors and exhibitors were able to connect via a new portal thanks to our newly introduced Packaging Fair mobile application available on both IOS and Android. Thanks to the Packaging Fair application, information on fair scope, special section, seminar program, exhibitor list, floor layout and transportation became available. Reaching high download

numbers in a short period, the mobile application became a vital source for exhibitors to showcase their stands and products.

Elite+ Visitors and B2B Meetings

Among the 5,012 international visitors at the Eurasia Packaging Fair, more than 800 guests were hosted via Elite+ and hosted buyer program at Tuyap Palas Hotel. Senior level decision makers from Azerbaijan, Georgia, Russia, Egypt, Iran, Iraq, Syria, Jordan, Morocco, Algeria, Tunisia, Bulgaria, Bosnia and Herzegovina, Greece, Macedonia, Albania and Serbia constituted the hosted buyer program. Visitors invited as a part of the Eurasia Packaging Fair revelations had high number of B2B meetings with the exhibitors. These visitors proved the effectiveness of Eurasia Packaging Fair with their purchases.

Be a part of this great experience in 2016!

As Eurasia Packaging Fair Team, we would like to thank Turkish Packaging Manufacturers Association for empowering our fair and Turkish Packaging Machinery Association, Labeling Industrialists Association, Cardboard Packaging Industrialists Association, Metal Packaging Industrialists Association, Corrugated Cardboard Industrialists Association and Rigid Plastic Packaging Industrialists Association for their support, our visitors, exhibitors and the press for their profound interest.

Eurasia Packaging Fair, the most prestigious and attractive fair in its region, will be opening its doors between November 2-5 2016 from Wednesday to Saturday. Be sure to be a part of next year's edition!