

EURASIA  
**PACKAGING**<sup>®</sup> 2017  
İSTANBUL

23<sup>rd</sup> International Packaging Industry Fair



Packaging Printing Technologies,  
Corrugated - Paper - Carton  
Packaging Production Technologies  
Special Section



Drink and Liquid  
Food Technologies  
Special Section

**October 25 - 28, 2017**

WEDNESDAY - SATURDAY

**SPONSORSHIP and ADVERTISING Opportunities**

## Highlights of Eurasia Packaging 2016 Fair...

### VENUE

Tüyap Fair Convention and Congress Center, Istanbul - Turkey

**DATE**  
November 2-5, 2016

**SQM**  
**110.000**

**EXHIBITORS**  
**37** countries  
**1.114** exhibitors

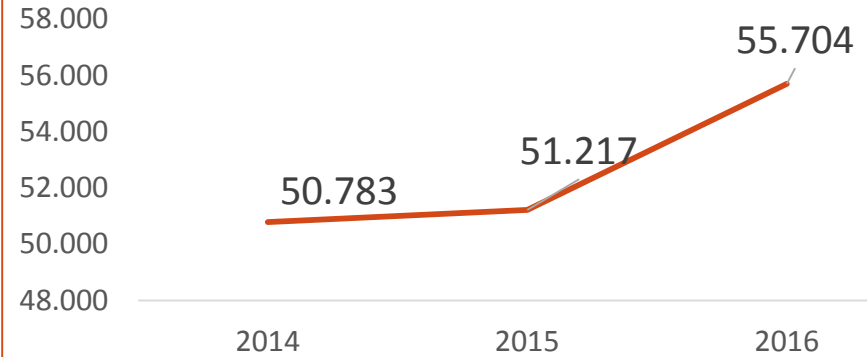
**VISITORS**  
**94** countries  
5.942 international visitors  
**55.704** total # of visitors

**FREQUENCY**  
Annual

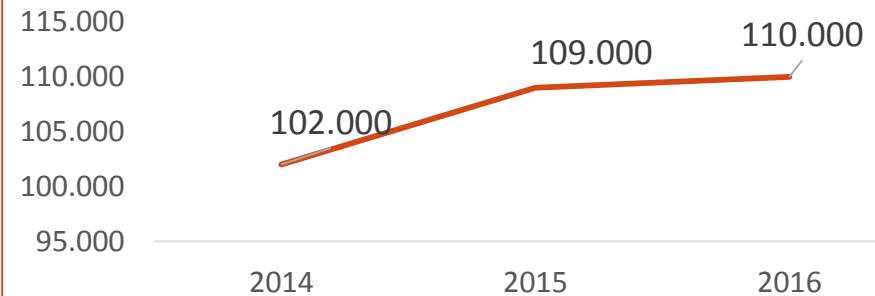
**NEXT EDITION**  
October 25-28, 2017



### total # of visitors by years



### sqm



# Are you ready to make a difference?

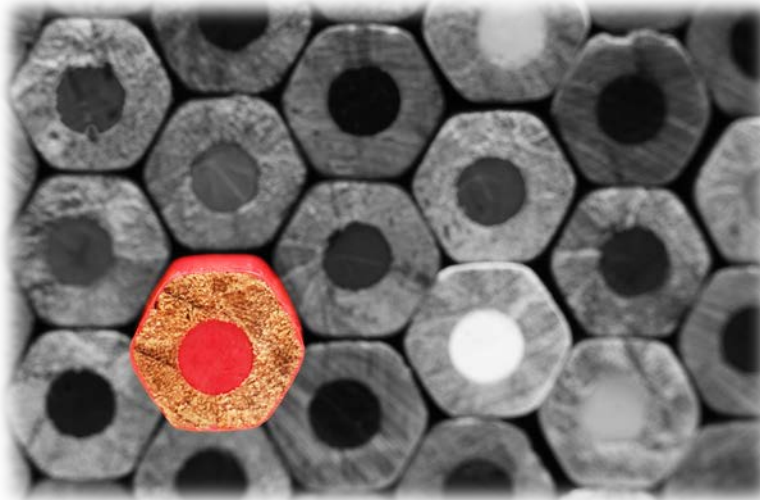
Increase your product awareness

Strengthen your brand

Reach your target audience directly

Support your company image

Maximize your income



# Why sponsorship?

A **PERFECT OPPORTUNITY** to

Communicate with your target audience before and after the show and  
**Maximize your ROI**

## Before the Show

Create Expectation and  
**EXCITEMENT**

## During the Show

**DIFFER** from your competition  
Make your stand the **CENTER OF  
ATTRACTION**

## After the Show

**INCREASE** your investment income  
Maintain **COMMUNICATION** with your  
target audience

# Sponsorship packages

BEFORE THE SHOW	PLATIN SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Newsletter footer sponsor logo	✓	✓	✓
«Special Sponsor» newsletter to pre-registered visitors	Exclusive	½ page	1 paragraph (250 words)
Show Preview	1 Full page advertisement 1 Full page press release	½ Page advertisement ½ Page press release	½ Page advertisement ½ Page press release
Website – Main Page – Footer: Sponsor Logo	✓	✓	✓
Sponsor logo on social media accounts of the show	✓	✓	✓
Sponsor news on social media accounts of the show	3 times	2 times	1 time
Social Media Post (Facebook & LinkedIn)	✓	✓	✓
DURING THE SHOW	PLATIN SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Accommodation	3 nights – 3 DBL	3 nights – 2 DBL	3 nights – 1 DBL
Parking Card	10 cards	8 cards	5 cards
Info Stand	4m pop up stand	3m pop up stand	1 roll-up banner display
Outdoor E5 motorway branding sponsor logo	✓	✓	✓
Logo on sponsor branding at the main entrance	✓	✓	✓
Hanging banners in hall where company is located	✓	✗	✗
Floor sticker	5 pieces	3 pieces	✗
Light board	2 pieces	1 piece	✗
Hanging banner above the stand	2 pieces	1 piece	1 piece
Company flag on main entrance flag poles	6 pieces	4 pieces	2 pieces
Company logo and booth number on fair area TV screens	Min. 30 times a day	Min. 20 times a day	Min. 10 times a day
Sponsor logo on the layout and Visitor Guide	✓	✓	✓
1 full page advertisement inside the official Fair Catalogue	✓	✗	✗
AFTER THE SHOW	PLATIN SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsor logo on the Post Show Report	✓	✓	✓
PRICES	PLATIN SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Prices are in € (Euro). VAT and stamp duty not included.	25.000 <i>(limited to 1 company)</i>	20.000 <i>(limited to 2 companies)</i>	15.000 <i>(limited to 3 companies)</i>



# PLATIN SPONSOR

## Package Content

<p><b>Before the Show</b></p>	<ol style="list-style-type: none"> <li>1. Sponsor company logo as footer on the newsletters to be sent to the visitors database that is comprised of more than 60.000 local and 40.000 international professionals</li> <li>2. Exclusive for your company «Special Sponsor» newsletter to pre-registered visitors</li> <li>3. 1 full page advertisement and 1 full page company press release on Show Preview, which will be sent to exhibitor and visitor database before the show</li> <li>4. Website – Main Page – Footer: Sponsor Logo</li> <li>5. Sponsor logo on social media accounts of the show</li> <li>6. Sponsor news on social media accounts of the show (2 times)</li> <li>7. Social Media Post (Facebook &amp; LinkedIn): 1 post including 250 Word company info</li> </ol>
<p><b>During the Show</b></p>	<ol style="list-style-type: none"> <li>1. Accommodation: 3 nights – 3 double rooms – including breakfast. Extras will be charged to the sponsor company</li> <li>2. Parking card: 10 cards</li> <li>3. Info Stand: 4m pop up stand area. The location will be decided by Project team according to visitor flow. Pop up stand and hostess shall be organized by the sponsor company.</li> <li>4. Sponsor company logo on outdoor E5 motorway branding</li> <li>5. Logo on sponsor branding at the main entrance</li> <li>6. Hanging banners in the aisle of company hall (max. 5 pieces)</li> <li>7. Floor sticker (total of 5 floor stickers at Hall 2-3 Foyer, Hall 12 Foyer and the passage between Hall 10-12)</li> <li>8. 2 light boards</li> <li>9. Hanging banner above the stand (2 pieces)</li> <li>10. 6 company flags on main entrance flag poles</li> <li>11. Company logo and booth number on fair area TV screens - min. 30 times a day</li> <li>12. Sponsor logo on the layout and Visitor Guide: Highlighted with yellow on the exhibitor list and logo on the layouts</li> <li>13. 1 full page advertisement inside the official Fair Catalogue (A5 + 5cm bleed/jpeg)</li> </ol>
<p><b>After the Show</b></p>	<p>Sponsor logo on the Post Show Report</p>
<p><b>Price*</b></p>	<p><b>25.000</b></p>

[www.packagingfair.com](http://www.packagingfair.com)

*\*Prices are in € (Euro). VAT and stamp duty not included. Platin Sponsorship is limited to one (1) company.*



# GOLD SPONSOR

## Package Content

Before the Show	<ol style="list-style-type: none"><li>1. Sponsor company logo as footer on the newsletters to be sent to the visitors database that is comprised of more than 60.000 local and 40.000 international professionals</li><li>2. ½ page company info on «Special Sponsor» newsletter to pre-registered visitors</li><li>3. ½ full page advertisement and ½ page company press release on Show Preview, which will be sent to exhibitor and visitor database before the show</li><li>4. Website – Main Page – Footer: Sponsor Logo</li><li>5. Sponsor logo on social media accounts of the show</li><li>6. Sponsor news on social media accounts of the show (1 time)</li></ol>
During the Show	<ol style="list-style-type: none"><li>1. Accommodation: 3 nights – 2 double rooms – including breakfast. Extras will be charged to the sponsor company</li><li>2. Parking card: 8 cards</li><li>3. Info Stand: 3m pop up stand area. The location will be decided by Project team according to visitor flow. Pop up stand and hostess shall be organized by the sponsor company.</li><li>4. Sponsor company logo on outdoor E5 motorway branding</li><li>5. Logo on sponsor branding at the main entrance</li><li>6. Floor sticker (total of 3 floor stickers at Hall 2-3 Foyer, Hall 12 Foyer and the passage between Hall 10-12)</li><li>7. 1 light boards</li><li>8. Hanging banner above the stand (1 piece)</li><li>9. 4 company flags on main entrance flag poles</li><li>10. Company logo and booth number on fair area TV screens - min. 20 times a day</li><li>11. Sponsor logo on the layout and Visitor Guide: Highlighted with yellow on the exhibitor list and logo on the layouts</li></ol>
After the Show	Sponsor logo on the Post Show Report
Price*	20.000

[www.packagingfair.com](http://www.packagingfair.com)



# SILVER SPONSOR

## Package Content

Before the Show	<ol style="list-style-type: none"><li>1. Sponsor company logo as footer on the newsletters to be sent to the visitors database that is comprised of more than 60.000 local and 40.000 international professionals</li><li>2. ½ page company info on «Special Sponsor» newsletter to pre-registered visitors</li><li>3. ½ full page advertisement and ½ page company press release on Show Preview, which will be sent to exhibitor and visitor database before the show</li><li>4. Website – Main Page – Footer: Sponsor Logo</li><li>5. Sponsor logo on social media accounts of the show</li></ol>
During the Show	<ol style="list-style-type: none"><li>1. Accommodation: 3 nights – 1 double room – including breakfast. Extras will be charged to the sponsor company</li><li>2. Parking card: 5 cards</li><li>3. 1 roll-up banner display at the location which will be decided by Project team according to visitor flow (max. dimension 100cm x 200cm). Roll-up display shall be organized by the sponsor company.</li><li>4. Sponsor company logo on outdoor E5 motorway branding</li><li>5. Logo on sponsor branding at the main entrance</li><li>6. Hanging banner above the stand (1 piece)</li><li>7. 2 company flags on main entrance flag poles</li><li>8. Company logo and booth number on fair area TV screens - min. 10 times a day</li><li>9. Sponsor logo on the layout and Visitor Guide: Highlighted with yellow on the exhibitor list and logo on the layouts</li></ol>
After the Show	Sponsor logo on the Post Show Report
Price*	15.000

[www.packagingfair.com](http://www.packagingfair.com)

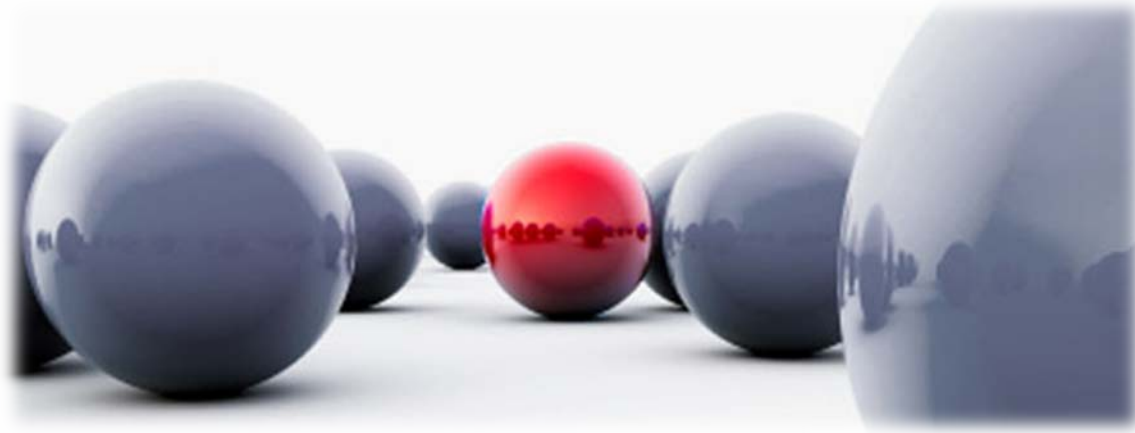


# Sponsorship terms and conditions

- I. The Sponsor Company shall send its logo (min. 300dpi / jpeg) and company press release (in Turkish and English) to the Project Sales Specialist within two weeks starting from the date sponsorship agreement has been signed. As of **August**, the Sponsor Company logo will be included in e-newsletters.
- II. "Show Preview" will be sent to +100,000 potential domestic/international visitors and be uploaded to the website one week before the fair at the earliest. Advertisements (sizes for a full page: 19.05 cm Width x 24.4 cm Height/jpeg, for a half page 19.05 cm Width x 12 cm Height) and press releases in both Turkish and English shall be sent to the Project Sales Specialist by the Sponsor Company by **Monday October 2, 2017**.
- III. Tüyap Palas (or equivalent 5 star hotel) will be used for accommodation, unless indicated otherwise, Breakfast is included, however; all the extra expenses will be charged from the company. Name list should be send by **Friday September 29, 2017** to Project Sales Specialist.
- IV. 250 word company info (Turkish and English) which will be posted on the show social media accounts (Facebook and LinkedIn) shall be send to Project Sales Specialist by **Thursday August 31, 2017**. The post will be published within **September**.
- V. Pop up stand and the hostess shall be arranged by the company.
- VI. Sponsor company can distribute brochures at foyer/fair area during the fair. Sponsor company will be solely responsible to organize the hostess and inform the Project Sales Specialist.
- VII. Sponsor company shall send the printed hanging banner (2m width x 3m height) printed (piped at the top/bottom) to the Project Sales Specialist by **Monday October 16, 2017**.
- VIII. The printed floor stickers (max. 30cm x 70cm) shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**.
- IX. The printed light board (material: duratrans) shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**. Please contact Project Sales Specialist for dimensions.
- X. Sponsor company shall send the printed hanging banners above the stand (2m width x 3m height, piped at the top/bottom) shall be send to the Project Sales Specialist by **Monday October 16, 2017**.
- XI. The printed company flags shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**. Please contact with Project Sales Specialist for dimensions and materials.
- XII. The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on **Thursday August 31, 2017**.
  - It is sponsor company's responsibility to send the materials on time.
  - Eurasia Packaging Fair is not responsible for late submissions.
  - Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials.

# increase your exposure

with show entry package



# Show entry package

Package Content	
Before the Show	<ol style="list-style-type: none"> <li>1. Company press release will be send to pre-registered visitor database (1 time)</li> <li>2. ½ full page advertisement and ½ page company press release on Show Preview, which will be sent to exhibitor and visitor database before the show</li> <li>3. Your company will be highlighted as «new exhibitor» on the online exhibitor list</li> <li>4. Your company logo will be uploaded to the «new exhibitors» tab at the show website</li> <li>5. As new exhibitor, your company logo and 250 word company info (Turkish and English) will be published at the «News» section of the show website (logo dimensions will be send by Reed Tüyap)</li> <li>6. Post at the show social media accounts as the company is a new exhibitor</li> </ol>
During the Show	<ol style="list-style-type: none"> <li>1. Light board (1 piece)</li> <li>2. Hanging banner above the stand (1 piece)</li> <li>3. Floor stickers (1 line)</li> <li>4. A5 «NEW» signage will be mounted on your stand</li> <li>5. Company logo and booth number on fair area TVs - min. 10 times a day</li> <li>6. 1 full page catalogue advertisement</li> </ol>
After the Show	<p>Your company will be highlighted as «new exhibitor» on the online exhibitor list            Your company logo will be uploaded to the «new exhibitors» tab at the show website</p>
Price*	3.500

[www.packagingfair.com](http://www.packagingfair.com)

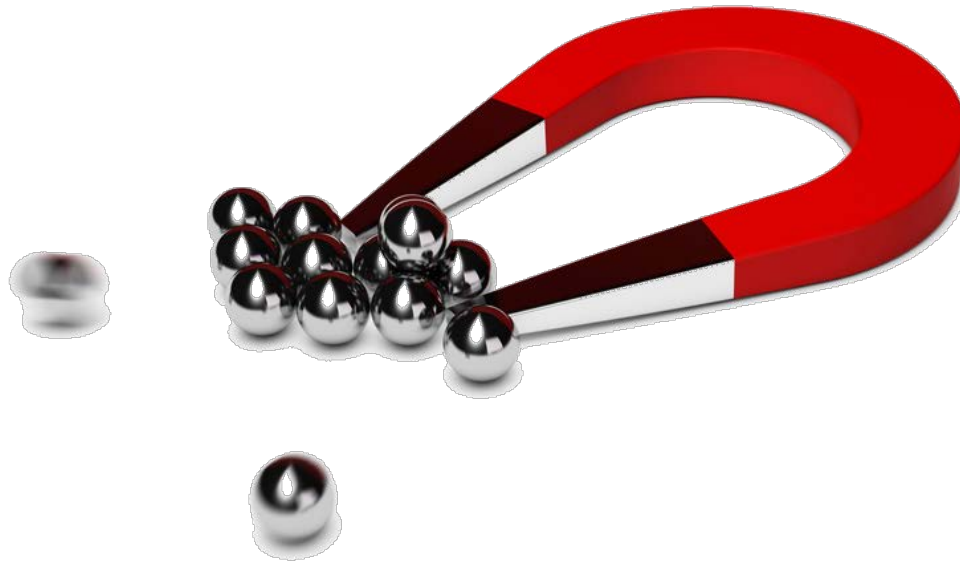
\* Prices are in € (Euro). VAT and stamp duty not included.

# Sponsorship terms and conditions

- I. The Sponsor Company shall send its logo (min. 300dpi / jpeg) and company press release (in Turkish and English) to the Project Sales Specialist within two weeks starting from the date sponsorship agreement has been signed. As of **August**, the Sponsor Company logo shall be included in e-newsletters.
  - II. “Show Preview” shall be sent to +100,000 potential domestic/international visitors and be uploaded to the website one week before the fair at the earliest. Advertisements (sizes for a full page: 19.05 cm Width x 24.4 cm Height/jpeg, for a half page 19.05 cm Width x 12 cm Height) and press releases in both Turkish and English shall be sent to the Project Sales Specialist by the Sponsor Company by **Monday October 2, 2017**.
  - III. The Sponsor Company shall send its logo and 250 word company info (Turkish and English) for the «News» section of the show website (logo dimensions will be send by the organizer) within two weeks starting from the date sponsorship agreement has been signed.
  - IV. The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on **Thursday August 31, 2017**.
  - V. The printed light board (material: duratrans) shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**. Please contact Project Sales Specialist for dimensions.
  - VI. Sponsor company shall send the printed hanging banners above the stand (2m width x 3m height, piped at the top/bottom) shall be send to the Project Sales Specialist by **Monday October 16, 2017**.
  - VII. Sponsor company shall send the printed floor stickers (max. 30cm x 70cm, material: floor graphic, 1 line=10 piece) shall be send to the Project Sales Specialist by **Monday October 16, 2017**.
- Only the first time exhibitors of Eurasia Packaging Fair may purchase the show entry package.
  - It is sponsor company’s responsibility to send the materials on time.
  - Eurasia Packaging Fair is not responsible for late submissions.
  - Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials.
  - «Show Entry Package» is available on a first-come, first-serve basis. Alternative solutions may be proposed.

\* Prices are in € (Euro). VAT and stamp duty not included.

increase your product awareness  
with highlighted products package



Before the Show	<ol style="list-style-type: none"> <li>1. Product photo and info, company booth number inclusion to the «Highlighted Products» e-newsletter which will be send to pre-registered visitor data.</li> <li>2. Product photo and info, company booth number on Show Preview / «Highlighted Products» pgae, which will be sent to exhibitor and visitor database before the show.</li> <li>3. Product photo and info, company booth number on the «Highlighted Products» page on the event website</li> <li>4. Company logo and product photo with 250 word company or product info (Turkish and English) on the «News» page of the website (logo dimensions will be send by Reed Tüyap)</li> <li>5. Product photo and info, company booth number inclusion on «Highlighted Products» post which will be published on the show's social media accounts</li> </ol>
During the Show	<ol style="list-style-type: none"> <li>1. Product / product photo / product video will be displayed at the «Highlighted Product Area» which will be located at the foyer</li> <li>2. Product photo and info, company booth number on fair area TV screens</li> </ol>
After the Show	Product photo and info, company booth number on the «Highlighted Products» page on the event website
Price*	2.500

## SPONSORSHIP TERMS & CONDITIONS

- I. The company shall send the company logo (min. 300dpi / jpeg), product photo and info (I paragraph Turkish and English) to the Project Sales Specialist within two weeks starting from the date sponsorship agreement has been signed. As of **September**, the product info shall be included in e-newsletters.
- II. If your product is within the dimension of «Highlighted Products Area», I product sample shall be delivered to Project Sales Specialist on **Monday October 16, 2017**. If your product is too large to display, product photos or max. 3 minute product video will be shown on the TV screens located at the «Highlighted Products Area»
  - It is sponsor company's responsibility to send the materials on time.
  - Eurasia Packaging Fair is not responsible for late submissions.
  - Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials
  - Companies which want more than one of their products to be displayed at «Highlighted Products Area» should contact with the project sales team.

\*Prices are in € (Euro). VAT and stamp duty not included.

\*\* Highlighted Products Area will be opened with participation of min.10 exhibiting companies.

# connect with your target audience

with digital advertising package



<p><b>Before the Show</b></p>	<ol style="list-style-type: none"> <li>1. Company logo on the newsletters which will be send to pre-registered visitors (1 time)</li> <li>2. Company logo and booth number in Show Preview which will be send to all visitor data.</li> <li>3. Post including company logo &amp; booth number on the show's Facebook and LinkedIn accounts (1 time).</li> <li>4. First page listing on the show website / Exhibitor List</li> </ol>
<p><b>During the Show</b></p>	<ol style="list-style-type: none"> <li>1. Company logo and hall / booth number on fair area TVs - min. 20 times a day</li> <li>2. Banner on MyTüyap mobile app (1 banner)</li> </ol>
<p><b>Price*</b></p>	<p><b>6.000</b></p>

## SPONSORSHIP TERMS & CONDITIONS

- I. Limited with 2 companies.
  - II. The company shall send its logo (min. 300dpi / jpeg) and 250 word company info (Turkish and English) to the Project Sales Specialist within two weeks starting from the date agreement has been signed.
  - III. Company is responsible for social media post content.
- It is sponsor company's responsibility to send the materials on time.
  - Eurasia Packaging Fair is not responsible for late submissions.
  - Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials





During the Show	<ol style="list-style-type: none"> <li>1. Hanging banner above the stand (1 piece)</li> <li>2. 2 company flags (2 pieces)</li> <li>3. Floor sticker (1 line - 10 pieces)</li> <li>4. Foyer column wraps (4 sides)</li> <li>5. Company logo and booth number on fair area TV screens – 10 times a day</li> <li>6. Post including company logo &amp; booth number on the show's Facebook and LinkedIn accounts (2 times).</li> <li>7. 1 full page advertisement inside the official Fair Catalogue (A5 + 5cm bleed/jpeg)</li> </ol>
Price*	4.500

## SPONSORSHIP TERMS AND CONDITIONS

- I. Brand package is limited to 5 companies.
- II. The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on **Thursday August 31, 2017**.
- III. The printed hanging banners above the stand (2m width x 3m height, piped at the top/bottom) shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**.
- IV. Foyer column wraps (95cm width x 238cm height, laminated foil print) shall be send to the Project Sales Specialist by the Sponsor Company by **Monday October 16, 2017**.
- V. Company is responsible to send the social media post content to the project team.
- VI. The company shall send printed flags to Project Sales Specialist on **Monday October 16, 2017**. Please contact Project Sales Specialist for dimensions and material.
- VII. 1 line (10 stickers / dimensions 70cm width x 35cm height) floor stickers will be used in the exhibiting company's hall. The printed floor stickers shall be send to Project Sales Specialist on **Monday October 16, 2017**. Floor sticker material should be floor graphic.
- VIII. Company logo (min. 300dpi / jpeg) shall be send to Project Sales Specialist on **Monday October 16, 2017**.

- It is sponsor company's responsibility to send the materials on time.
- Eurasia Packaging Fair is not responsible for late submissions.
- Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials

increase your prestige  
with opening cocktail package



During the Show	<ol style="list-style-type: none"> <li>1. 2 standing boards in front of Interexpo Hall, where the opening cocktail will take place</li> <li>2. 2 standing boards – both sides of the stage where the opening cocktail and award ceremony will take place</li> <li>3. 4 swallowtail flags hanging on the wall lamps</li> <li>4. 1000 pieces of coasters for cocktail tables</li> <li>5. 30 invitations for opening cocktail</li> </ol>
Price*	9.000

## SPONSORSHIP TERMS AND CONDITIONS

- I. Limited to 1 company.
- II. Printed standboard visuals shall be send to Project Sales Specialist on **Monday October 16, 2017**. Dimensions for standboards: 95cm x 238xm
- III. Printed swallowtail flags for wall lamps shall be send to Project Sales Specialist on **Monday October 16, 2017**. Dimensions for flags: 70cm x 120cm
- IV. Ready-to-use coasters shall be send to Project Sales Specialist on **Monday October 16, 2017**.
- V. The company is responsible to send contact details of the guest list to Project Marketing Team ([sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com)) on **Monday October 16, 2017**.

- It is sponsor company's responsibility to send the materials on time.
- Eurasia Packaging Fair is not responsible for late submissions.
- Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials

make your brand shine in details  
with hosted buyer package



During the Show	Company kits will be distributed to hosted buyers at Hosted Buyer / VIP Lounge and at Tüyap Palas (or equivalent 5 star hotel) where hosted buyers will be accommodated during the exhibition. The kits will also be distributed in the vehicles in which the hosted buyers are transferred.
Price*	15.000

## SPONSORSHIP TERMS AND CONDITIONS

- I. Limited to 1 company.
- II. Company must get the final approval of Project Marketing Team before printing the kits.

- It is sponsor company's responsibility to send the materials on time.
- Eurasia Packaging Fair is not responsible for late submissions.
- Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials

*Exhibiting in an international trade show can be complex and difficult. That's where we come in and can help.*

we create **advertising solutions** to  
boost your impact.



CHANNEL	PRICE	INFORMATION
Badge advertisement (50.000 items)	<b>10.000</b>	For visitor badges only. Including online and on-site visitor badges.
Lanyard advertisement (50.000 items)	<b>15.000</b>	For visitor lanyards only. The usage quantity is subject to change.
Megaboard	<b>3.500</b>	1 piece
Hanging banner on the aisle	<b>3.000</b>	Company can use the aisles of his hall. Package includes 4 hanging banners. For multiple items please contact with Project Sales Specialist.
Hanging banner above the stand	<b>300</b>	1 piece. Please contact with Project Sales Specialist for multiple items.
Floor stickers	<b>1.500</b>	1 line (10 pieces)
Foyer column banner / column wraps	<b>750</b>	Price is valid for 2 sides of 1 column.
Light board	<b>1.600</b>	Please contact with Project Sales Specialist for multiple items.
Outdoor advertising options	<b>3.500</b>	Please contact with Project Sales Specialist for detailed information.
Outdoor flagpoles	<b>900</b>	2 pieces
Feather flags	<b>900</b>	2 pieces
Indoor & outdoor promotion employee	<b>1 Day: 750 2 Days: 1000 3 Days: 1.500 4 Days: 2.000</b>	1 person. Hostess shall be organized by the company.
Push notification	<b>250</b>	4 times. Please contact with Project Sales Specialist for detailed information.
Fair area TV screens	<b>450</b>	Min. 10 times a day. Company logo, hall & booth number will be displayed.
Social media posts	<b>150</b>	1 post. Company logo, hall & booth number with 250 word company info will be shared on the show's FB and LinkedIn accounts.

\*Prices are in € (Euro). VAT and stamp duty not included.



CHANNEL	PRICE	INFORMATION
Visitor entrance – inside the tent - column	<b>2000</b>	1 column – 4 sides
Visitor entrance turnstile advertising options	<b>1 Turnstile – 1.200 2 Turnstiles – 2.000 3 Turnstiles – 2.750</b>	3 sides of the turnstiles will be covered with stickers. For more turnstile advertising options, please contact with Project Sales Specialist.
Catalogue regular advertisement	<b>300</b>	The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on <b>Thursday August 31, 2017</b>
Catalogue back cover advertisement	<b>450</b>	The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on <b>Thursday August 31, 2017</b>
Catalogue inside front cover advertisement	<b>750</b>	The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on <b>Thursday August 31, 2017</b>
Catalogue inside back cover advertisement	<b>600</b>	The catalogue advertisement (A5+5mm bleed/jpeg) shall be send to Project Sales Specialist on <b>Thursday August 31, 2017</b>
Catalogue - USB advertisement	<b>900</b>	Please contact with Project Sales Specialist for details.
Show preview advertisement	<b>1.000</b>	½ page
Company logo on the layouts	<b>1.500</b>	Limited to 9 companies. Company logo on the layout and Visitor Guide: Highlighted with a distinct color on the exhibitor list and logo on the layouts
E-Newsletter - Logo	<b>300</b>	1 time – Company logo, hall & booth number inclusion to e-newsletters which will be send to pre-registered visitors.
Show Preview - Logo	<b>600</b>	Company logo, hall & booth number inclusion within Show Preview which will be send to exhibitors and all visitor data.

- It is sponsor company's responsibility to send the materials on time.
- Eurasia Packaging Fair is not responsible for late submissions.
- Please contact with [sponsorship@packagingfair.com](mailto:sponsorship@packagingfair.com) for any questions regarding the materials

# take the lead in the Exhibitors List on our website and be just one click away from your competitors!

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Katılımcı Firma Listesi

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